



HSLANJ ePULSE

HSLANJ President News

Dear HSLANJ members,

I am honored to be serving as President of an organization that I respect so much. I've been an active member of HSLANJ for almost 14 years and have enjoyed every single second of that time. The HSLANJ board and committee members have been busy lately and it looks like that will continue for the rest of the year.

In March there was the half-day *Caring for the Mind* CE course which had been set up by the Consumer Health Committee and sponsored by the regions. In the afternoon, the MLA Webcast *Survival of the Fittest: Strategies to Prove Your Library's Value* was shown. Also in March, two HSLANJ members attended a meeting at the RML in New York City along with representatives from a few other regional organizations. The discussion centered on their website and how to promote its use.

In April there was our 35th Anniversary. Thank you to everyone who made HSLANJ's 35th Anniversary Gala such a rousing success. We were so fortunate to have both Lucretia McClure and M.J. Tooley present at our celebration. From the guest speakers to the buffet dinner to the slide show, the entire day was wonderful! The following week the

Marketing Committee sponsored a table at the New Jersey Library Association Convention.

In May I attended the New Jersey Hospital Association Executive Issues Briefing with Michelle Brewer and heard an interesting presentation on the future of healthcare in New Jersey.

In June, thanks to an RML grant obtained by Robin Siegel, HSLANJ sponsored a table at the Organization of Nursing Executives of New Jersey Research Day. The day focused on evidence-based practice. We demonstrated how important New Jersey's hospital libraries are in finding information to support evidence-based practice.

The HSLANJ Executive Board Retreat will be held on August 1, 2007. The board and committee chairs will be meeting to work on various organizational issues for the upcoming year.

Please feel free to get in touch with me if you have any questions or ideas regarding HSLANJ.

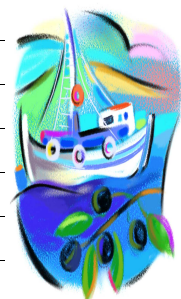
Thank you.

Erica Moncrief

Director of Library Services
Capital Health System
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HSLANJ OFFICERS 2007-8



Pictured:
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Robb Mackes, Past President

Marie K. Saimbert Wins Award From NJLA

Deborah Magnan, Hackensack University Medical Center

Marie K. Saimbert from the George F. Smith Library of the University of Medicine and Dentistry of New Jersey (UMDNJ) was awarded the 2007 NJLA College and University Section/ACRL-NJ Chapter



Technology Innovation Award at the NJLA annual conference on Wednesday, April 25th, at the Ocean Place Resort in Long Branch. She was nominated for consideration of this award by Kate

Kohli, a public health masters candidate at UMDNJ, also a librarian at Bloomfield College, who was impressed by several new projects Marie had developed for users of the Smith Library. Marie's NJLA submission, entitled "Creating New Spaces," involved several initiatives at Smith Library. The Reference-to-Go project included a redesign of the reference desk with an additional computer and chair provided for users of the library. This service enables users who approach the reference desk with curriculum-based questions to take a seat on the "librarian side" of the reference desk where they can work with the librarian to learn to better use library databases and other resources in their research. The WebCT project involved librarians co-teaching modules on WebCT about research and also about evidence based health care during the

class sessions when the information was discussed as part of the curriculum. In addition, several video tutorials were created using Camtasia Studio. Each tutorial is a stand alone product that is used during individual classes for teaching select topics such as how to search CINAHL database or employ EndNote to assist in writing papers/articles. In addition, the videos can be embedded into toolkits, WebCT courses, or an email for access by users when they are needed.

A total of 5 projects were nominated for this award. For more details on the projects visit <http://www.njla.org/njacrl/2007TechInnovForum.html> The nominees presented these projects before members of the NJLA CUS Committee who evaluated them and determined that Marie had won the award. She was then asked to present her project during the NJLA 2007 Conference Technology Innovation Forum on Tuesday, April 24th at the annual NJLA conference.

**Congratulations
Marie!**



O.N.E. Research Day: Nurses' Readiness for EBP

Marie K. Saimbert, UMDNJ

ONE Research Day: Nurses' Readiness for Evidence-Based Practice, National and New Jersey Perspectives

Friday June 22, 2007- **ONE (Organization of Nurse Executives) NJ's** Research Day was a historic one that marked the beginnings of a bridge to the future -- librarians and nurse executives working together for the common goal of moving nurses towards readiness for evidence-based practice (EBP). Basic core needs and competencies for all nurses were highlighted from national research shared by Diane S. Pravikoff and New Jersey results from Edna Cadmus and Patricia Steingall.

Each speaker echoed the need for more collaboration with academic, medical, and hospital librarians to affect the goal of infusing evidence into nursing practice. Basic skills in informatics (e.g. effective use of a computer) and information literacy (changes in information seeking and management) were identified as important to promote nurses' readiness for finding and translating evidence to guide nursing interventions. Survey results from "Readiness of United States Nurses for EBP: National Results" and "Readiness of New Jersey Nurses for EBP: State Findings" concluded nurses need assistance with understanding and searching databases such as CINAHL and MEDLINE. The day ended on a high note with a sense that New Jersey nurses may be more supported by both nursing executives and librarians as they engage in practice supported by and/or based on evidence. Keep an eye on the **ONE NJ** website <http://www.njha.com/onenj> for when and where details of the NJ Nurses EBP readiness study will be published.

Poster presentations were in step with the theme of the Research Day. A key point regarding many posters was the approach of "bedside" nurses engaging in meaningful, unit specific EBP projects such as pain assessment in non-verbal critically ill adults, interdisciplinary approach to decreasing polypharmacy in long-term care, and management of patients with head and neck cancer who are undergoing radiation therapy.

This was **ONE NJ's** 5th Annual Research Day and the second time Evidence-Based Practice was a focus. Last year's Research Day was *Evidence-Based Practice: A Nursing Imperative to Apply Knowledge*.

Select Key Players in Fostering EBP:

Edna Cadmus, PhD, RN, CNAA
Chair of ONE NJ Research Committee
Senior Vice President, Patient Care Services, Englewood Hospital and Medical Center

Cheryl Holly, EdD, RN
UMDNJ School of Nursing, New Jersey Center for Evidence-Based Practice, A Collaborative Center with the Joanna Briggs Institute

Mary Beth Leaton, RN, MS, CCRN
Clinical Nurse Specialist, ICU
Morristown Memorial Hospital
2007 ONE NJ Research Day Presentation: "Readiness of Morristown Nurses for EBP"

Diane S. Pravikoff, PhD, RN, FAAN
Executive Editor of Online Journal of Clinical Innovations
http://www.nursingworld.org/ojin/topic111/tpc11_6c.htm
Director of Research for CINAHL Information Systems

Interim Dean **Susan Salmond**, EdD, RN
UMDNJ School of Nursing, New Jersey Center for Evidence-Based Practice, A Collaborative Center with the Joanna Briggs Institute

Patricia Steingall, RN, MS, CAN
Director of Patient Care Services
Hunterdon Medical Center

Upcoming EBP Event:

1st Annual Invitational Conference on Evidence-Based Practice, August 17, 2007

Speaker: **Donna Ciliska**, RN, PhD, Professor, School of Nursing, McMaster University



Virtual Librarianship: Second Life

Elisabeth Marrapodi Jacobsen, Trinitas Hospital

What does flying between buildings in a single bound, teleporting between locations, and avatars have to do with librarianship? Welcome to the world of **Second Life**!

In case you haven't yet heard about it, **Second Life** (or SL as in-worlders fondly call it) is a 3-D virtual world created, built, and yes even owned by its residents. SL is not a game in the sense of World of Warcraft or The Sims since these games do not allow its participants to have free will. SL is truly an international, interactive society where communities govern with their own sets of rules. Avatars can interact with others in real time chat, IM for more private conversation, purchase land, rent houses and even earn virtual dollars called Lindens.

With over 3 million registered users from all over the world, this virtual world has not gone unnoticed by well known companies, such as Nissan, IBM, Circuit City, Reuters. Colleges, universities, and even Harvard's law school have even set up virtual classrooms in SL. It was only logical that libraries would soon follow. Indeed, the Alliance Library System (ALS), the brainchild of Lori Bell, Director of Innovation at the Alliance Library System opened up shop on Info Island in early 2006. ALS is a real world library organization headquartered in East Peoria, Illinois.

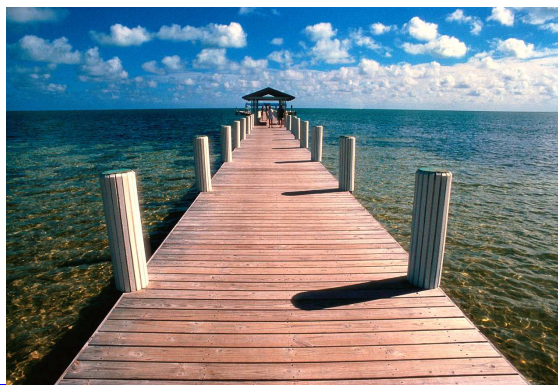
The main library on Info Island has much of what you expect a "real life" library would have but of course, in the virtual world of Library 2.0, there is so much more. With 259 member libraries representing academic, public, special, and school, a buffet of libraries and services are offered, ranging from sci-fi, to Caledon (a replica of the turn of the century), to a reading garden, support groups, seminars, and book discussion groups. ALA Washington Office has set up shop in Cybrary City, with the National Institute of Health as its neighbor. In addition, there is a branch island called Health Info Island which offers medical and consumer health information.

This is not a game, real life librarians from around the world man the reference desk nearly around the clock. In recognition of the work these volunteer librarians have provided, and ALS's innovative, ground breaking delivery of information, the Alliance Library System was awarded American Library Association's 2007 Information Today Library

of the Future Award.

The National Library Medicine/Greater Midwest Region awarded \$40,000 to ALS in 2007 to develop and provide consumer health information services in Second Life. Currently, ALS has partnered with the University of Illinois Library of the Health Sciences-Peoria, Central Medical Library, University Medical Center Groningen (UMCG) in the Netherlands, TAP Information Services, Talis, and OPAL. Their mission is to provide "Consumer Health outreach and library programs to virtual world residents in Second Life" through training programs, consumer health resources, and support at point of need. Reaching out virtually also taps those who cannot reach traditional libraries or may be physically limited. The libraries in SL are not meant to replace real world libraries. It does, however, bring library services to a group of individuals who many not have access to libraries and market to those who may not recognize the relevance of libraries.

The SL Consumer Health Library offers a variety of resources, such as Reuters Health, and support groups, such as Rachellville for childhood cancer, a group on stroke, breast cancer and Asperger's to name a few. Since the academic and public librarians outrank the medical librarians nearly 10 to 1, Health Info Island is understaffed. Still, those of us there hope to attract other medical librarians into this unique world so that educational, clinical, research, and reference can be continued to be offered. The project director, Carol Perryman ("Carolina Keats"), is a doctoral student in Library and Information Science with a specialty in medical librarianship at UNC Chapel Hill. Ms. Perryman has teamed up with Guus van den Brekel ("Namro Orman"), who developed SL's clinical medical library.



Continued from p. 4

So, what are my plans in Second Life—or more appropriately, my avatar's? At first, it was to meet colleagues, explore the worlds of SL, join some groups, and observe behavior. It didn't take me long to want to interact and be part of the SL world. I joined a few groups of interest, some professional, some personal. I started chatting with other avatars, almost like a roving reporter. In my travels, I met some charming avatars whom I befriended. Along the way found myself being asked to write, interview, explore and have fun in the library world, as well within the thriving social world of Second Life. I asked reference librarians about patron queries, even answered a few myself. After I met with the directors of Info and Health Islands, I knew I wanted to be part of this experimental frontier, not just as a background participant, but a key player promoting consumer health. And, I wanted to put New Jersey on the SL map as well. Unfortunately, as hard as I looked, I only found one N.J. librarian amongst the SL library crowd. Not surprisingly, he was a University librarian. Academic librarians are not only encouraged to explore this new method of communication, but to do so on work time! He was just as excited to find another librarian from N.J.

I proposed developing virtual collaboration between our institutions to provide consumer health information for their students via a kiosk, which we are currently creating. Next, I approached a medical school with the idea to link our institutions' real world websites into SL as a team. Virtual collaboration will create a win/win on many levels. Our institutions will have presence in an emergent technology, we will learn tools and skills not usually acquired in every day librarianship, and patrons in our communities, state, country and around the world will gain access to quality, timely health care information

I have been involved in Second Life for nearly six months. I have met some wonderful people, and have explored amazing sites. I've linked with real world colleagues from the USA and around the world. I've been taught Dutch by an Archivist from Holland. I was honored to be asked to interview a man who is creating an educational center on childhood Leukemia (www.metaversemessenger.com) and am now involved with the site's creation. I've learned 3-D modeling, have a beach front house complete with the sounds of surf, and am contributing to SL's booming

economy by spending lots of Linden dollars on decorating it. I've gone to church in Second Life when I was homebound recovering from surgery. I've become a regular writer for an in-world magazine called *Wings of Hope*. But, most of all, my passion for librarianship has been renewed through this experience. We librarians can sometimes take for granted the power and influence we have to forge new ways to communicate, learn, and disseminate information. I say, let's go for it! And, if you do, look "me" up. I'll be the avi named Brielle at the reference desk.

Recommended sources:

<http://secondlife.blogspot.com>
alliancesecondlife@google.com
<http://infoisland.org>
http://www.sirsidynixinstitute.com/seminar_page.php?sid=86
www.metaversemessenger.com
<http://SecondlifeMedicalLibrary.blogspot.com>

Also try our HealthInfo Island Toolbar to see what we are doing! It is still in beta, but it has lots of stuff patrons can use in SL, as well in real world. We offer special Consumer Health Search engines and resources in-world. Try them: <http://healthinfoisland.ourtoolbar.com/>

Education in *Second Life*

Second Life has recently emerged as one of the cutting-edge virtual classrooms for major colleges and universities, including the Open University (UK)^[27], Harvard, Vassar, Pepperdine, University College Dublin, Elon University, Ohio University, Ball State, New York University, University of Houston, Stanford University... Among the more active educators in Second Life are librarians. For full story see the link on Wikipedia...

http://en.wikipedia.org/wiki/Second_Life





Marie's 2007 January-February *Berry Pick*

Happy New Year 2007! This is nice. Let's blast into 2007 with our January-February Berry dedicated to a topic we will revisit in later berries — C.E. or continuing education. Welcome **New Jersey State Nurses Association** Committee on Continuing Education!

<http://www.njsna.org/displaycommon.cfm?an=1&subarticlenbr=118>

A shortage of nurses in both the clinical and academic arenas has sparked a number of changes in nursing education in recent years. There have been many criticisms and comments regarding answers to the shortage. For example, the advent of accelerated baccalaureate nursing programs has raised some eyebrows regarding the speed with which these nursing students learn the discipline and the depth and variety of education they get in accelerated programs. Arguably, there has been little change to entice nurses with inactive licenses back into the field. Effective May 1, 2006, the New Jersey Board of Nursing mandated that all nurses complete 30 contact hours of continuing education with each biennial license renewal. Nurses (active and non-active) who renewed their license in May 2006 will be one of the first groups to comply (before re-licensure May 31, 2008). There are still websites displaying that New Jersey registered nurses do not need to have continuing education units (C.E.U.s), while others note only advanced practice nurses as needing to complete CEUs. A review of NJ Board of Nursing Regulation 13:37 – 5.3 at <http://www.state.nj.us/lps/ca/laws/nursingregs.pdf> on Continuing Education notes a “registered professional nurse or licensed practical nurse” needs to have completed 30 hours of CE prior to each biennial license renewal.

There appears great flexibility (motives aside) in what counts as continuing education. Examples include presenting a new seminar or lecture to peers and developing new instructional material for nursing. Alright, we should probably go deeper, than our January-February Berry to see what other sweet things appear on the **New Jersey State Nursing Association** site. Explore that at your leisure though. Again welcome to 2007! See you in a couple of months.

<http://www.njsna.org/displaycommon.cfm?an=1&subarticlenbr=118>

Sincerely,
Marie

Marie's 2007 March-April *Berry Pick*

Okay things are moving on and we couldn't stop things anyhow. Let's just take it all in with our March-April Berry which aims to be hot. Everyone welcome **TechSoup!** <http://www.techsoup.org/index.cfm>

TechSoup is a website where non-profits can locate and buy discounted donated products, obtain recycled hardware and locate select freeware and shareware downloads to impact their daily business. Their donation partners include Adobe, Microsoft, Symantec and Wikispaces. To order products from **TechSoup** one has to be mindful of their fiscal year policy which allows one to order discounted products between June 30 and July 1. In other words, if you place an order for products from a partner near June 30, you can order more products on July 1 since the new fiscal year begins then <<http://www.techsoup.org/stock/fiscal.asp>>. Another interesting policy involves nonprofits obtaining Microsoft products: only 2 Microsoft product can be ordered in a 2 year cycle; there is a 5 product minimum and up to six different titles; as long as 6 different titles, can get up to 50 of an item, such as 50 MS Office Professional or 50 Windows Serves or 50 MS Publisher. Basically, it's a good idea for a non-profit organization to call and follow up with **TechSoup** before placing orders in order to take better advantage of the donated products program.

Tech Soup also includes *Learning Center*, *Community*, and *Find Services* tabs. There is a search box on the site which also organizes results based on these three tabs and a couple of other tabs. Take a look at your leisure. With *Find Services*, you can locate companies providing state-based services for non-profits. The *Learning Center* allows you to view information on many relevant technology topics/issues. There is talk about Web 2.0 and all that comes in it--this means wikis, blogs, widgets, podcasts, and RSS feeds. Non-profits get links to internal and external articles reviewing topics such as choice of a wiki. Below are some article links provided from **TechSoup** related to Web 2.0.

<http://www.techsoup.org/learningcenter/webbuilding/page5511.cfm?cg=searchterms&sg=exploring%20wikis>

<http://www.techsoup.org/learningcenter/webbuilding/page4758.cfm>

<http://www.techsoup.org/learningcenter/webbuilding/page5516.cfm?cg=searchterms&sg=blogging%20tools>

Alright, check out **TechSoup**, the March-April Berry. See you in a couple of months.

<http://www.techsoup.org/index.cfm>

Sincerely,
Marie

Continued p. 7

Marie's 2007 May-June Berry Pick

We have never had a Berry dealing with where it all starts, Mom and Baby (Go ahead and add Dad in there, but there's a method to my madness.). May is Mommy's month and being from Haiti, I get to celebrate it twice since the Haitian Mother's Day of Fêtes des Mères usually lands on the last Sunday of May. (Plenty of other countries have their date for Mother's Day besides the American one.) In honor of Moms, maternity nurses, pediatric medical librarians and all that comes, let's welcome **Maternal and Child Health Library!**

<http://www.mchlibrary.info/databases/search.lasso>

Maternal and Child Health Library is a collection of free databases including *Maternal and Child Health (MCH) Line*, *MCH Organizations Database*, *MCH Projects Database*, *Healthy Start Collection Database*, and *MCH Alert Database*. MCH Line is a bibliographic database where one can search collections of the Mary C. Egan Maternal and Child Health Library from Georgetown University. There is unique information for both professionals and consumers regarding mothers' and children's health. Information includes advice for parents, studies, reports, guidelines, curricula content and policy materials, mainly from "federal and state agencies, grantees of federal and state agencies, and professional and voluntary agencies." Visit the link below for detailed annotations for each **Maternal and Health Library** database.

http://www.mchlibrary.info/databases/about_databases.html

One can search *MCH Line* by author, title, publication date, series, publisher and keywords. (Alternately, one can search all the **Maternal and Child Health Library** databases at once.) There are search tips for searching *MCH Line* at the following web address. <http://www.mchlibrary.info/databases/MCHLineAbout.html>

I searched on the keyword 'Haiti' and discovered a guide for medical personnel to common phrases in Haitian Creole. A paragraph preceding the description of the guide's citation noted the item could be ordered from the publisher listed.

The **Maternal and Child Library** site also offers bibliographies from *MCH Line* on such topics as "Adolescent Prenatal Care", "Childhood Nutrition" and "Culturally Competent Care Services". The page listing the bibliographies mentions bibliographies are current and adds bibliographies on a topic can be requested and will be compiled from material in *MCH Line*. Items represented in the bibliographies are listed, noting the publisher of the

material. Items are also highlighted as being free, for a fee, or electronic.

Enjoy May and June while you take in more juice from **Maternal and Child Health Library**. Happy Mother's Day! See you in a couple of months.

<http://www.mchlibrary.info/databases/search.lasso>

Sincerely,
Marie



**Cathy Boss
at Hospital
Library
Section**

Below:
**Robb Mackes,
Kathy Moeller, Re-
ina Reisler, Robin
Siegel**



MLA Philadelphia May 18-23 Information Revolution: Change is in the Air!

**Madeleine Taylor, Patti May,
Eleanor Silverman, Lia Sabbagh**



Web 2.0: Revolution or Evolution?

Daniel Fahl, Rutgers SCILS Candidate



Web 2.0 is the theory that a ‘second tier’ to the World Wide Web (WWW) has formed which offers new features in the way the Web is used. The term does not imply new technical specifications for the Web, but new ways the Web is being used such as the move from content management systems to wikis and personal web pages to blogs. (See the article by Tim O’Reilly at <http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html> for more examples of Web 1.0 versus 2.0, including a concept map of possible Web 2.0 content.)

The idea of Web 2.0 is marked by easy access, great socialization techniques and an explosion of new methods of communicating information across the Web. Two immensely popular examples include *Google.com* with its simplified search functions and *YouTube*. Proponents of the theory that Web 2.0 is substantially different from the “old” WWW call it the next phase in web society. They say Web 2.0 offers a revolution in the way we will engage in study, research and community life. While, I appreciate advantages of advances in technology, I posit that the improvements to the Web represent an evolution rather than a revolution.

In light of my position above, I’d like to review the following. The Internet and the Web are not synonyms. The Internet is the physical construction of a collection of servers, computers, phone lines, and cables that create the information communication apparatus. As was seen recently on the continent of Asia, when an earthquake essentially shut down the Internet for nearly a day in much of China and Southeast Asia, failure of overlooked physical constructs of the Internet can have a profound effect upon the function of the World Wide Web.

The **Internet** was created nearly 60 years ago, making it older than many countries, by a coalition from the Defense Advanced Research Projects Agency (DARPA- the central research agency for the U.S. Department of Defense), schools, and libraries. Even librarians tend to forget that we helped develop the Internet! At the time it was protested by many to be a waste of resources. The **Web** is software and programs that actually convey information on the Internet. In essence it is the system we use to understand the communication of the Internet. Most acknowledge the Web’s beginnings as dating back to 1993, when Mosaic, the first Web browser was marketed. Was this then “Web 1.0”? The systems were less refined, but communication was occurring and communities were being built, in fact even before 1993. Nevertheless, it took American mass marketing simplifying access so that the general public could use the Web. The demand for more applications and the money generated from mass use is what produced the series of exponential improvements in “Web 1.0.”

Information professionals share an understanding that information is not solely a collection of isolated facts, but involves how those facts are organized to lead to meaningful data. Databases form the key-stone of information searching and retrieval. Databases are the reason why the Internet exists. The Internet was created to link different databases across the country and increase searching potential. Databases and information collectives are what many search engines use to navigate the Web. The Internet’s design allows greater access to databases and the Web allows easier access to all stores of information.

Part of the nature of information is communication. The transfer of information creates community and builds ties among people. An argument of Web 2.0 is that community has exploded on the Inter-

net and new interpretations of major facets of society have begun thanks to the ease of use of Web 2.0. As information becomes more varied and easily transferable, the stronger and more diverse communities become.

Access to information and by whom, has always raised questions for societies. What is defined as important information? Who should have access to the information? The preceding questions reveal much about a society. In this respect, the Web (arguably) has been strongly democratic, with information being accessible to most without typical barriers such as money, class, and politics. Society has a dramatic effect upon the Internet and vice versa. Understanding this and understanding the fact that the Internet has created new communities and changed old precepts of social interaction is important.

While the Internet is one of the most powerful tools for information access, it is limited by the training and expertise of those using it. In *Ambient Findability*, Peter Morville discusses the idea that even though tools have become more precise and advanced, their accuracy is in doubt simply because people lack the expertise to use them properly. Morville suggests that a lack of training compounded by the fact that our minds and society have not acclimated fully to some technology will continue to stymie our attempts to use the web to its fullest potential.

Studies of the research behavior of library patrons over the past 50 years reveal basic approaches to searching or search strategy remains the same. Despite the fact that our technology has progressed dramatically and changed the very nature of expert searches via the Internet, library users prefer to search themselves, often desiring easy answers. Librarians and information specialists know all the old techniques and also know that while we are experts in the field of searching we are often viewed as last resort search facilitators. We are not consulted first except in anomalous situations. This phenomenon has been exaggerated as the Web began to increase in power and usability. Some librarians spoke against the Internet, specifically against Google and related Internet entities in light of their perception that users abuse the Internet. The preceding perspective may be ignoring the important community-building potential of the Web, which brings together communities of programmers and users employing the infrastructure of the Internet and the Web. Communities are a staple on the web and the basis of the social interactions among people. Different communities form around different topics on a wide range of issues and topics. The Internet community involves message boards, chat rooms, web journals (blogs), forums, file sharing, and new types of search engines. All are built to convey information and through this bind new communities. This makes the Web a large tapestry of groups, think tanks, communicators, and friends. Further, research remains crucial to society and many Web communities have formed to engage in and share research, advancing areas such as evidence based practice.

As technologies, including software improve, new techniques of creating community occur. Yet, there has been no definable moment, dramatic break or “second wave” as the idea of Web 2.0 implies. Instead the Web continues to evolve with rapid, yet uneven highlights and developments. Further, the Internet, filled with communities and databases, is just one more tool of information gathering. It is vast, complex and varied, defying complete mastery. As a tool its use is defined by its users and the strengths of the tool. It is not the only tool for searching but a convenient and highly

Continued on P. 11

MEETING & CE PULSE—A Future Forward Column

Marie K. Saimbert, UMDNJ

New Jersey Library Association (NJLA) Conference—NJLA '07 had the theme “**Protecting Privacy and Freedom in Your Library.**” At the Leadership Luncheon held April 24, the incoming NJLA President, Michele Reutty shared a glimpse of the scrutiny she endured in spring of 2006 while attempting to protect rights of patrons at Hasbrouck Heights Public Library, Bergen County, New Jersey. Attendees followed her talk with a rousing standing ovation.

Tech enthusiast and guru, Steve Garwood who is an Assistant Professor at Rutgers SCILS, talked about **Cool Tools** which included Camtasia, Google Analytics, PBwiki.com, Stephen's Lighthouse <<http://stephenslighthouse.sirsi.com>>, swapacd.com and Tame the Web <<http://www.tametheweb.com>>. In his presentation, Garwood mentioned that the way people access the Internet today and the tools they use are constantly evolving. As many of these tools will be extinct soon, future access and use of the Internet will have to evolve too.

Medical Library Association (MLA) Convention--The 2007 Annual Medical Library Association meeting in Philadelphia brought out much knowledge sharing for the “**Information Revolution: Change is in the Air.**” Much of that information came from roundtable discussions, poster presentations, some key vendor product demos and continuing education (CE) courses.

There were standing room only vendor sessions such as the one by EBSCO on Dynamed, Health Library and their upcoming touted evidence-based point-of-care offering for nurses; Nursing Reference Center. Attendees were asked what they felt would enhance certain EBSCO products and evidence-based multicultural and pediatric literature were among the requests.

Bonnie Snow's CEs on *Finding References to Conference Papers and Poster Presentations* was well attended and shared some valuable points on locating elusive medical/science conference material, before it disappears. While the EMBASE.com lecture entitled *Medicare's Prescription Drug Benefit: Overview, Resources, and a Role for Health Information Professionals* covered Medicare Part D primarily, but also reviewed Part A, B, and C. The EMBASE Lecturer, Richard G. Stefanacci, founding executive director of the Health Policy Institute, University of the Sciences, Philadelphia, PA, highlighted likely changes on the Medicare horizon, including reimbursement to hospitals for Medicare patients only if certain end goals of hospitalization are met. If patients are readmitted to a hospital for the same or a closely related diagnosis for which they had just been discharged, then Medicare may recapture the monies paid for the patient's prior hospital visit.

Last, but not least the CE on *Evidence-Based Public Health: Finding and Appraising Relevant Resources*, held the last day of MLA '07 at Thomas Jefferson University, was well worth it. Attendees received instruction about the way to approach public health clinical questions. PICO, a popular tool when setting up or establishing important elements in a medical clinical question, was employed. An abundance of free and fee websites and databases were shared for answering local, national and international public health questions. Key search terms and search heuristics for specific databases were explored via an in class assignment where two-three attendees searched for the evidence in appropriate databases to answer a public health question.

ePulse would like to continue this column in upcoming issues and looks forward to short library and related meeting or CE summaries. Let's keep this going!

Select Links Shared at the Preceding Sessions

<http://www.hon.ch/cgi-bin/conferences>

Health on the Net Foundation's HONmeeting-Health Conferences and Events

<http://sciweb.com/db/meetings.cfm>

Life Science Meeting Database

<http://www.medicalconferences.com>

medicalconferences.com

http://www.doctorsreview.com/cgi-bin/medical_conferences

Doctor's Review Medical Meetings

LILACS Database

Latin American and Caribbean Health Sciences Literature

<http://www.sph.umich.edu/mi-info>

Michigan Informatics Public Health Workforce Information Tutorials

<http://hsc.unm.edu/library/nhd/index.cfm>

Native Health Research Database

<http://www.cms.hhs.gov/MLNGenInfo>

The Medicare Learning Network

Many medical students may benefit from introduction to the Medicare Learning Network site, where they can click on a link to view Web-based Training Modules on Medicare and learn about how that payment system affects physician acute care setting and other practice.

<http://www.cms.hhs.gov/PQRI>

Physician Quality Reporting Initiative

Details a relatively new Medicare program open to physicians (includes Doctors of Medicine, Doctors of Dental Surgery and Chiropractors), practitioners (includes Nurse Practitioners, Clinical Social Workers and Registered Dietitians), and therapists such as Speech and Occupational Therapists, oddly enough not to Doctors of Pharmacy. Eligible parties such as those above will receive incentives for reporting on quality programs, as defined by the CMS Centers for Medicare and Medicaid.

There are a little over 70 PQRI Physician Quality Measures including those below.

3. High Blood Pressure Control in Type 1 or 2 Diabetes Mellitus

Description: Percentage of patients aged 18-75 years with diabetes (type 1 or type 2) who had most recent blood pressure in control (less than 140/80 mmHg).

17. Cataracts: Pre-Surgical Dilated Fundus Evaluation

Description: Percentage of patients aged 18 years and older who had cataract surgery who had a dilated fundus evaluation performed within six months prior to the procedure.

22. Perioperative Care: discontinuation of Prophylactic Antibiotics (Non-Cardiac Procedures)

Description: Percentage of non-cardiac surgical patients aged 18 years and older undergoing procedures with the indications for prophylactic antibiotics AND who received a prophylactic antibiotic, who have an order for discontinuation of prophylactic antibiotics within 24 hours of surgical end time.

31. Stroke and Stroke Rehabilitation: Deep Vein Thrombosis Prophylaxis (DVT) for Ischemic Stroke or Intracranial Hemorrhage

Description: Percentage of patients aged 18 years and older with a diagnosis of ischemic stroke or intracranial hemorrhage who received DVT prophylaxis by end of hospital day two.

47. Advance Care Plan:

Description: Percentage of patients aged 65 years and older with documentation of a surrogate decision-maker or advance care plan in the medical record

73. Plan for Chemotherapy Documented Before Chemotherapy Administered

Description: Percentage of cancer patients for whom a plan for the amount of chemotherapy to be given was documented before the chemotherapy was administered

Kathy Moeller

The University of Florida Health Science Center Libraries have appointed Kathy Moeller director of the Borland Library in Jacksonville as of January 4.

For 29 years she was Manager of Library & CME Services at Overlook Hospital in Summit, NJ. She has been very active in MLA, was a founder of the Consumer & Patient Health Information Section and in 2000 was chosen to be a Fellow of MLA. In 2005 she was presented with a Lifetime Achievement award by the New York/New Jersey Chapter.

Faith A Meakin, MLS, AHIP, FMLA
Director, Health Science Center Libraries
University of Florida
P.O. Box 100206
Gainesville, FL 32610-0206



The National Network of Libraries of Medicine (NN/LM), Middle Atlantic Region (MAR), is pleased to announce the following award winners for the Technology Improvement Award recipients.

The purpose of the Technology Improvement Awards is to improve information services to health professionals and health care consumers through the application of appropriate technologies; to improve the adequacy of Internet connections in NN/LM-MAR libraries; or to introduce National Library of Medicine (NLM) services to a hospital that previously lacked access to these services.

Congratulations all!

Technology Improvement Award Recipients

Going Electronic, Holy Name Hospital, Teaneck, NJ

Keydi Boss

Saint Peter's University Hospital 2007 Technology Project Medical Library, Saint Peter's University Hospital, New Brunswick, NJ

Jeannine Creazzo

Riverview Medical Center's Mobile Computer Lab, John V. Movelle, M.D. Medical Library, Riverview Medical Center, Red Bank, NJ

Amy Edwards

Microfiche Scanner Update Project
Barney A. Slotkin Memorial Library, Kennedy Memorial Hospital, Cherry Hill, NJ

Francine Silverman



Congratulations to our very own **Robin Siegel!** The Asbury Park Press did a great story on Robin and her work at CentraState...complete with color photos.

First, the CDW-G internal news magazine...now the Asbury Park Press. Next stop: the cover of Time Magazine!



Congratulations to **Cathy Boss** for being one of the HLS Professional Recognition Award winners for 2007.

Great job, Cathy!



The AIDS Library in Philadelphia honored **Jenny Pierce**, Public Services Librarian at the UMDNJ-Health Sciences Library in Stratford at their 20th Anniversary Celebration and Fundraiser June 28th. Before coming to UMDNJ, Jenny was the Director of the AIDS Library and continues to be involved in the work of the Library's sponsoring organization, Philadelphia FIGHT, serving as a member of their IRB. An announcement of the event can be found on the AIDS Library's website (www.aidslibrary.org).

Janice Skica
Campus Library Director
UMDNJ-Health Sciences Library
One Medical Center Drive Stratford, NJ 08084



The National Network of Libraries of Medicine (NN/LM), Middle Atlantic Region (MAR), is pleased to announce the following award winners for the MicroAward and Exhibit Awards with 2 winners from HSLANJ.

MicroAward winners will promote NN/LM and library services through their awards. Award recipients will highlight Loansome Doc, promote awareness of a consumer health information service and showcase new materials in hippotherapy. Exhibit Awards recipients are representing NN/LM and library services at exhibits for crime victims, rural health practitioners and nurse executives.

Congratulations **Cathy & Robin!**

MicroAward Recipients

Family Medicine Update 2007, SUNY Stony Brook,
Colleen Kenefick

Horse Therapy Awareness, Veteran's Administration, Northport (NY)

Mary Lou Glazer

Community Health fairs, Booker Health Sciences Library (NJ), **Catherine Boss**

Exhibit Award Recipients

22nd Annual Crime Victims' Candlelight Vigil, Bellevue Hospital Center (NY)

Tania Bardyn

Rural Health Conference, Roots of Change, Pennsylvania State University College of Medicine

Valerie Gross

Organization of Nurse Executives of New Jersey (ONE/NJ) Research Day, Health Sciences Library Association of New Jersey

Robin Siegel

From Keydi Boss
Holy Name Hospital - NJUHNH

HSLANJ Librarians Exhibit at NJLA

Pat Regenberg, Overlook Hospital

Members of HSLANJ exhibited at the NJLA meeting in Long Branch on April 24 and 25.

The booth was located in a busy traffic area directly inside the main entrance to the meeting. For the past several years Patti May has spearheaded this very successful project, the main purpose of which is to educate NJLA members about the supplemental reference service provided by many of our member libraries. HSLANJ members also told people about other valuable materials posted on the HSLANJ website such as the bibliographies which have been prepared by members of the consumer health committee. Erica Moncrief and Jennifer Kral created a superb poster demonstrating this year's theme, Pediatric Health. A drawing was held for several pediatric texts. Thank you to all HSLANJ members who took time out of their busy day to assist with this project.

HSLANJ Marketing Committee at NJLA Annual Conference Long Branch April 2007



Judy Cohn and Kerry O'Rourke



Erica Moncrief and Jennifer Kral

Web 2.0 : Revolution or Evolution from p. 8

accessible one. The nature of society on the Internet is that all information is presentable. All ideas are valid for publishing in the ether of the Web. Search engines, metadata, Boolean logic are all tools developed to quantify and create order to the organic, disordered growth of the Internet.

The Internet has never had an overarching structure. It is organic in nature and grows with communities of people and institutions. Programs like Wikipedia, which allows anyone to instantly enter information, or Google, which allows Internet searching on an unprecedented scale, are new methods of learning and communicating and part of a Web evolution. One needs little training or web design skills to use the tools in today's Web. As the evolution of styles and techniques continues, librarians can strive to be at the forefront-- helping users of the Internet. Employment of advanced searching techniques makes way for better linkages between databases and communities. Metadata are our greatest tools.

Those in the Millennial generation are more adept at using the Internet than any previous generation. They are also more adept at abusing the Web. Librarians often work with professors to help students break bad habits of information-seeking. Further professors often use tools such as Turnitin.com to highlight plagiarism and copyright, both issues relevant to the emerging Web.

Society continues to evolve, as does the Web in light of new technological applications. Web 2.0 is a way of thinking about the interface connecting Web and physical societies.

References

O'Reilly, T. (2005). What Is Web 2.0? Design Patterns and Business Models for the Next Generation of Software. [Electronic Version], 1-5. Retrieved May 17, 2007 from <http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html>.



Judy Cohn, Patti May, Kerry O'Rourke, Jan Skica

Neurological disorders include a wide range of conditions affecting people of all ages. The following is a collection of resources about neurological disorders that may be useful in a general consumer health collection. It includes general resources about this subject and discusses some recent titles of interest; however it is neither a comprehensive list of resources available about neurological disorders nor a list of resources that are recommended more highly than other earlier titles. There are many more titles available on specific neurological conditions, some of which can be found at the following publishers: Demos Medical Publishing, Johns Hopkins University Press and Woodbine House, among others. High quality information can also be found on the websites of the National Institute of Neurological Disorders and Stroke (NINDS) and the American Academy of Neurology Foundation, "The Brain Matters," as well as on more general sites such as MedlinePlus, Healthy NJ and NOAH (New York Online Access to Health).

General Resources

American Academy of Neurology. **Neurology Now**. New York: Lippincott Williams & Wilkins, 2005--. ISSN: 1553-3271.

This consumer health journal is published six times a year. Each issue has one in-depth "special report" as well as three somewhat shorter "features" about various neurological conditions and/or human interest stories about celebrities and other well known people affected by them. There are also regular columns in most issues that contain news, brief reports about research, reader submitted questions answered by specialists, and other short discussions of financial issues, new treatment approaches, and living with a neurological condition.

Bloom, Floyd E. Beal, M. Flint and Kupfer, David J., Eds. **The Dana Guide to Brain Health**. New York: Dana Press, 2003. ISBN: 0743203976.

This book provides in depth information about the brain and its developmental changes throughout the life span as well as an overview of its cognitive, social-emotional and regulatory functions. In addition, brief chapters on over 70 diseases and conditions involving the brain are included. These provide an explanation of each condition, its diagnosis and treatment, and when possible causes and prognosis.

Chamberlin, Stacey L. and Narins, Brigham, Eds. **The Gale Encyclopedia of Neurological Disorders**. Detroit: Thomson Gale, 2005. ISBN: 078769150X.

A two volume set, this comprehensive encyclopedia includes over 400 articles on parts of the brain and central nervous system, as well as neurological conditions and diseases. Most entries include a description of the condition, its symptoms, diagnosis, treatment, rehabilitation, any special issues and conclude with a list of further resources. In addition there are specific articles about medications and other therapies used in treatment for neurological disorders. Information is included on both common and rare conditions.

Specific Diseases and Conditions

Attwood, Tony. **The Complete Guide to Asperger's Syndrome**. London ; Philadelphia: Jessica Kingsley Publishers, 2007. ISBN: 1843104954.

Attwood, a clinical psychologist from Australia who specializes in treating people with Asperger's Syndrome, has written several other books for parents and professionals about this disorder. This book is written for both of these groups and includes basic information on the diagnosis and treatment of Asperger's Syndrome. Much of the book consists of an in depth discussion of the effect of this condition on the development of a person in all domains: cognitive, social-emotional, educational, and sensory as well as on their life skills. A helpful glossary, list of resources and an extensive bibliography complete the book.

Cohen, Shirley. **Targeting Autism: What We Know, Don't Know, and Can Do to Help Young Children with Autism Spectrum Disorders**, 3rd ed. Berkeley, CA: University of California Press, 2006. ISBN: 0520248384.

This book provides information about autism spectrum disorders, explaining the conditions and their impact on development as well as on the family of a person with one of these diagnoses. The author also provides a balanced overview of the many different treatment approaches used with this population and discusses some of the controversies surrounding the causes of these disorders and related alternative treatments. Cohen is a professor of special education at Hunter College.

Freeman, John M. et al. **The Ketogenic Diet: A Treatment for Children and Others with Epilepsy**, 4th ed. New York: Demos Medical Pub., 2007. ISBN: 1932603182.

This book presents information about the ketogenic diet, a treatment approach used for epilepsy when seizures are unable to be controlled by medication and surgery is not an option for treatment. The authors provide information about the diet, its history and how it works as well as detailed explanations of how to incorporate the diet into daily living. It also includes sample meal plans and recipes.

Holland, Nancy J., Murray, T. Jock and Reingold, Stephen Charles. **Multiple Sclerosis: A Guide for the Newly Diagnosed**, 3rd ed. New York: Demos Medical Pub., 2007. ISBN: 1932603271.

Written by three medical professionals who are also researchers specializing in Multiple Sclerosis (MS), this book provides information on the diagnosis and treatment of this disease. Much of the book also addresses the impact of the condition on a person's ability to function in his or her daily life, as well as information about understanding and locating research into MS.

Mace, Nancy L. and Rabins, Peter V. **The 36-Hour Day: A Family Guide to Caring for People with Alzheimer Dis-**

ease, Other Dementias, and Memory Loss in Later Life, 4th ed. Baltimore: Johns Hopkins University Press, 2006. ISBN: 0801885094.

Considered a classic in its field, this updated 25th anniversary edition provides valuable information to family members regarding caring for loved ones diagnosed with Dementia. It includes chapters on medical problems and behavioral symptoms associated with these conditions as well as information about caregiving, coping, locating needed assistance, and an update on current research on Alzheimer disease.

Marsh, Tracy Lynne, ed. **Children with Tourette Syndrome: A Parents' Guide**, 2nd ed. Bethesda, MD: Woodbine House, 2007. ISBN: 1890627364.

The Woodbine House Special Needs Collection includes books about a wide range of conditions that affect children, and are written primarily for parents and other interested people. While many of the titles in this series are getting older, several books (including this one) have recently been released in new updated editions. This book includes information on medical and educational issues as well as on family life and coping with this disorder. Many of the chapters from the first edition have been updated and several new chapters have been added, all of which are written by experts in the field.

Miller, Freeman, and Bachrach, Steven J., et al. **Cerebral Palsy: A Complete Guide for Caregiving**, 2nd ed. Baltimore: Johns Hopkins University Press, 2007. ISBN: 0801883555.

The primary audience for this book is family members of children and adolescents diagnosed with Cerebral Palsy (CP). It is divided into three sections: information about the different types of CP and their impact on the development of the child, a wide variety of issues involved in caregiving for children with CP, and a reference guide arranged in an encyclopedic format with concise information about all aspects of life for a person with CP. Most of the contributors to this book are on staff at the Alfred I. duPont Hospital for Children and the authors are co-directors of the Cerebral Palsy Program there.

Stein, Joel, Silver, Julie and Frates, Elizabeth Pegg. **Life After Stroke: The Guide to Recovering Your Health and Preventing Another Stroke**. Baltimore: Johns Hopkins University Press, 2006. ISBN: 0801883644.

The authors, all from the Department of Physical Medicine and Rehabilitation at Harvard Medical School, provide a comprehensive discussion of treatment for this condition, both immediately after a stroke occurs as well as rehabilitation in the months and years following. The book also addresses steps one can take to prevent another stroke from occurring, including lifestyle changes and ways to minimize a variety of risk factors and causes of stroke.

Various authors. **100 Questions & Answers series**. Sudbury, MA: Jones and Bartlett.

This series contains several volumes about various neurological conditions, written in a question and answer format. Each book contains information about the diagnosis and treatment of the disease with some additional information about its effect on activities of daily living. Some recent titles include:

Quinn, Campion. **100 Questions and Answers about Autism: Expert Advice from a Physician/Parent Caregiver**, 2006. ISBN: 0763738948.

Sheremata, William. **100 Questions and Answers about Multiple Sclerosis**, 2006. ISBN: 0763747637.

Singh, Anuradha. **100 Questions and Answers about Epilepsy**, 2006. ISBN: 0763733016.

Various authors. **American Academy of Neurology (AAN) Quality of Life Guides**. New York ; Saint Paul, MN: Demos/AAN Press.

Each book in this series addresses a specific neurological condition, including diagnosis and treatment as well as information on coping. Most authors are board certified neurologists or internal medicine specialists and many are also professors at various medical schools. Recent titles include:

Buchfuhrer, Mark J., [et al.]. **Restless Legs Syndrome: Coping with Your Sleepless Nights**, 2007. ISBN: 1932603573.

Caplan, Louis R. **Stroke**, 2006. ISBN: 193260314X.

Gould, Harry J. **Understanding Pain: What It Is, Why It Happens, and How It's Managed**, 2007. ISBN: 1932603581.

Latov, Norman. **Peripheral Neuropathy: When the Numbness, Weakness, and Pain Won't Stop**, 2007. ISBN: 193260359X.

Leppik, Ilo E. **Epilepsy: A Guide to Balancing Your Life**, 2007. ISBN: 1932603204.

Parry, Gareth J. and Steinberg, Joel S. **Guillain-Barré Syndrome: From Diagnosis to Recovery**, 2007. ISBN: 1932603565.

Weiner, William J., Shulman, Lisa M. and Lang, Anthony E. **Parkinson's Disease: A Complete Guide for Patients and Families**, 2nd ed. Baltimore: Johns Hopkins University Press, 2007. ISBN: 0801885469.

This volume contains a comprehensive explanation of Parkinson's disease, the different types of this condition, its signs, symptoms, diagnosis and treatment, including a chapter on complementary and alternative medicine. Weiner and Shulman are board certified neurologists and are also professors at the University of Maryland School of Medicine. Lang is a professor of neurology at the University of Toronto.

HSLANJ Celebrates 35 Years

Louise Yorke, Princeton HealthCare System

The Health Sciences Library Association of New Jersey celebrated their 35th Anniversary on Wednesday, April 18, 2007 at the beautiful Battleground Country Club in Manalapan, New Jersey. The program was entitled *The Past and Future of the Medical Librarian* and was a huge success with 67 attendees, including representatives from the Regions, the State Library and the RML.



Past President Robb Mackes passed the gavel to Erica Moncrief.

During the business meeting, the gavel was passed from Robb Mackes, outgoing HSLANJ president, to Erica Moncrief, new HSLANJ president. Robb was presented with two lovely gifts, a beautiful banker's lamp and a set of "Thinker" bookends. *The Library Support Staff Award* was presented to Patricia Wright, Library Assistant, Overlook Hospital by Pat Regenberg the Director.

Kerry O'Rourke, Campus Librarian, UMDNJ-RWJ was presented with the *HSLANJ 2007 Librarian of the Year Award* by Michelle Brewer and Judy Cohn.

Norma Blake, the NJ State Librarian, and Kathel Dunn, Associate Director of the RML, provided update information to the attendees.

A slide show created by Jennifer Kral of Capital Health System depicting the 35-year history of HSLANJ in text and photos as well as significant world events over the 35 years was played during dinner. A proclamation from Governor Jon Corzine was read proclaiming April 15-21st Health Sciences Library week in New Jersey. M.J. Tooley read a resolution that had been



passed by the MLA Board honoring HSLANJ for 35 years of service. Participation certificates were presented to HSLANJ members for their many contributions during the past year.

The Library Support Staff Award was presented to Patricia Wright, Library Assistant, Overlook Hospital by Pat Regenberg. LEFT

Speakers for the lovely program were sponsored by CBLC – Cosmopolitan Biomedical Libraries Consortium, EBSCO, Elsevier/MDCConsult, and the National Network of Libraries of Medicine – Middle Atlantic Region. Luncheon sponsors included BMJ Publishing, New England Journal of Medicine and Rittenhouse. Gift sponsor was Ginny Doyle of Elsevier Health Sciences. Other sponsors included Basch Subscriptions and OVID.

HSLANJ's celebration looked at the **Past and Future of the Medical Librarian**. Distinguished speaker, Lucretia McClure talked about librarianship past and had both longtime and new

librarians chuckling at the mention of technologies librarians employed throughout the years. The tone of Ms. McClure's presentation was look, listen and create your own visuals, as her talk deliberately did not employ a PowerPoint. Instead Ms. McClure was a living poster presentation who shared a wealth of history on what has been great about different areas of librarianship. She reviewed inventions in the past of Cataloging, Reference, Interlibrary loan, and Circulation. It was evident from her talk that some things lost or seemingly forgotten should be brought into the present and future, as their impact was great for both librarians and those with whom they interacted. For example, in the past, reference librarians worked often with groups of students, teaching them about the library's bibliographic resources. Today reference librarians can still do this if they make use of various mediums and growing new library spaces to reach out to students (e.g. Facebook, kioskes, iTunes, blogs, RSS feeds, Second Life, wikis). Also, Ms. McClure remarked libraries of the past as full of abstracts and reference librarians were filters for all that information. It took decades to become a reference librarian and the highest complement was to know every book in the library. Today medical librarians have taken more than a few queues from disciplines which they serve and realize with the burgeoning health sciences literature, they have let go of the need to know everything and where everything is. Rather librarians today and future librarians specialize in knowing what types of resources are needed, "just-in-time" to answer certain questions. Librarians today also engage in filtering information, as well as translating information to facilitate data grabbing and eventual synthesis by students. Ms. McClure noted lifelong learning was important to librarians and appears an important focus today as well.

Our second distinguished speaker was M.J. Tooley. She looked



Robb and Erica celebrating and sharing cake with all!

at librarianship now, as well as delved into the future and what that could mean for current librarians, librarians to come and medical libraries. Ms.

Tooley highlighted that even though the average age of a librarian belonging to the Medical Library Association (MLA) is between 50 and 59 years old, many of these librarians will not be able to afford to retire as anticipated. Regardless, new librarians with diverse backgrounds will enter the field and tackle ever changing and expanding roles.

Both Ms. Tooley and Ms. McClure spoke about the ubiquity and abundance of information resources on the Internet and the presence of related consumer friendly platforms. There is some good from the preceding, but also a risk that the public will not turn to librarians as information professionals that can make a primary difference in their search quests. Librarians have to be

HSLANJ 35th Anniversary Celebration

Marie K. Saimbert, UMDNJ



resources links in clinical information systems such as electronic health records (EHRs) and patient electronic records. Ms. Tooley pointed out ideas such as those above and mentioned that two pivotal organizations, the National Library of Medicine

HSLANJ 35 Wonderful YEARS Battleground Country Club April 18, 2007



Robb Mackes, Patricia Wright, Claudia Allocco, and Eleanor Silverman

Kerry O'Rourke, Campus Librarian, UMDNJ-RWJ was presented with the *HSLANJ 2007 Librarian of the Year Award* by Michelle Brewer and Judy Cohn.

(NLM) and the Medical Library Association (MLA) are spearheading initiatives along those lines.

The breakout session during Ms. Tooley's presentation had audience members brainstorming three things/trends that will impact the next five to ten years of librarianship practice. Some items mentioned included cost of resources, knowledge sharing, collision of security, privacy, access and confidentiality, evidence-based practice, EHRs and Googlization.

Ms. Tooley jotted down all the predictions and added we should take a look at these trends at the next HSLANJ anniversary celebration.

So be sure to set your calendars and join us when we 'review' the predictions!

where the people are; creating new spaces to affect consumer information literacy. Medical librarians can reach out beyond the borders of a physical library and support health information literacy for consumers who visit both medical and public libraries, work with members of the healthcare team to provide timely



The Past and Future of the Medical Librarian

Key Speakers Information:

Lucretia W. McClure, AHIP, FMLA
Special Assistant to the Director
Countway Library of
Medicine, Harvard University

M.J. Tooley, AHIP
Executive Director
Health Sciences & Human Services Library, University of Maryland
MLA President 2005/2006

LEFT:
**M.J. Tooley, Robb Mackes,
Lucretia McClure**



HSLANJ Officers 2007-2008

2007-2008

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Union Hospital



For the complete roster go to
www.hslanj.org/officers.html

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*Health Sciences
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UPCOMING EVENTS

September 19, 2007 HSLANJ General Meeting

November 28, 2007 HSLANJ General Meeting

More info at <http://www.hslanj.org/calendar.html>

Medical Library Association

Chicago May 16-21, 2008

American Library Association Annual Conference

Anaheim, CA June 26-July 2, 2008

Special Library Association

Seattle June 15-18, 2008

Hospital Libraries Section of the Medical Library Association

<http://www.hls.mlanet.org/otherresources/profdevelopment.html>

Continuing Education / Distance Learning Opportunities

- [CORE](#)- *MLA's web portal that identifies and promotes the educational resources of MLA and its member*
- Leadership and Management Courses- Woods Hole, MA.
[Biomedical Informatics](#)
- [MLA's Independent Reading Program](#)
- [MLA's Education Clearinghouse](#)
- [ARL/OLMS Online Lyceum](#)- web-based courses from ARL- Association of Research Libraries
- [Click University](#) (SLA Members only)

Conferences

- [MLA Annual Conference](#)
- [ALA Conferences](#)
- [SLA Conferences](#)
- [Information Today, Inc. Conferences](#)
([Internet Librarian and Computers in Libraries](#))



Still not a member? JOIN HSLANJ

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