



Technopolooza: Getting in Sync with Expert Googling, Clinical Portals, Open URLs, Blogging and More!

7 MLA CE credit hours (Approval Pending)

DATE: Wednesday, 7 December 2005

PLACE: New Jersey Hospital Association Conference Center
760 Alexander Road
Princeton, NJ 08543
<http://www.njha.com/conferencecntr/html/mc.directions.aspx>

TIME: 8:00 am – 5:00 pm

Topic: This course is designed to educate medical librarians about new technology trends and new ways of providing services to their patrons. OpenAccess and SFX will be discussed in detail, as will RSS and Blogging. Panel sessions are designed to provide brief overviews of technology topics essential to the provision of cutting edge library services. The course will be taught by a variety of people including medical librarians, university librarians, and a public librarian. The goal is that at the end of the class, medical librarians ranging from solo librarians in small community medical centers up to librarians at major academic medical libraries will be familiar enough with the terms and technologies taught to be able to explore using them in their libraries. Also, participants will have a wonderful group of instructors and fellow participants with whom they can network on these technology issues in the future.

Objectives: Upon completion of this course, participants will:

- A: understand the concepts of OpenAccess, SFX and OpenURL and how these concepts relate to libraries.
- B: be able to implement LinkOut in their libraries.
- C: understand how and why their patrons may use databases such as PubMed and Up-To-Date in conjunction with their PDA.
- D: gain knowledge about new technologies they may implement in their libraries.
- E: understand the basics of blogging and RSS.
- F: understand and be able to utilize GooglePrint and GoogleScholar.

Schedule:

8:00-8:30: Registration/Coffee, etc
8:30-9:00: Brief HSLANJ Business Meeting
9:00-9:30: OpenAccess – Judy Cohn
9:30-10:30: SFX/OpenURL - Ela Sosnowska and Yingting Zhang
10:30-10:40: Break
10:40-12:10: Panel: Clinical & Practical Solutions

- A: UMDNJ Clinical Portal - Kerry O'Rourke, Bob Cupryk
- B: LinkOut & Durable URLs for Serials Madeleine Taylor
- C: Remote Access Issues – Tricia Reusing, Robb Mackes
- D: PDAs & PubMed and other applications – Denise O'Shea, Roberta Bronson Fitzpatrick
- E: Q&A

12:10-1:00: Lunch
1:00-2:20: Sofie Brookover - Blogging/RSS
2:20-3:20: Bob Lackie - GooglePrint/GoogleScholar
3:20-3:30: Break
3:30-5:00: Panel: Clinical & Practical Solutions Part 2

- A: OPACs - The Good, The Bad, & The Ugly – Debby Magnan, Barbara S. Reich
- B: JerseyClicks & JerseyCat - Sherelene Schatz
- C: What's Hot in Libraries? - Denise O'Shea
- D: Invisible Web/Internet Swap – Michelle Volesko Brewer (30 minutes)

For more information, please contact: Robb Mackes, Union Hospital Medical Library, at (908) 851-7234 or via email at rmackes@sbhcs.com.

Registration information for Technopolooza!

Registration Deadline: Wednesday, 30 November 2005.

Checks should be made payable to the *Health Sciences Library Association of New Jersey*. Please return registration form to: Keydi Boss, Medical Library, Holy Name Hospital, 718 Teaneck Rd., Teaneck, NJ 07666 or fax to (201) 833-3006.

Name _____

Institution _____

E-mail _____

Cost: HSLANJ Member \$100.00 _____ Non-Member \$125.00 _____

Please indicate any special dietary needs: _____

HSLANJ Cancellation Policy: Refunds for those who have prepaid and are unable to attend are given only if we are notified one week in advance of the meeting.

Driving directions to NJHA are available at:
<http://www.njha.com/conferencectr/html/mc.directions.aspx>. NJHA is approximately one mile from the Princeton Junction Train Station. Cabs are available for about \$12.
