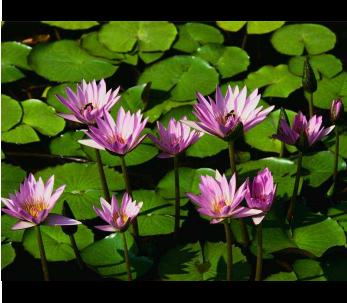


HSLANJ President News

Kerry O'Rourke, Library Director,
UMDNJ Robert Wood Johnson Library of the Health Sciences



HSLANJ ePULSE

HSLANJ – The 2004-2005 Year in Review

March 17, 2004, the gavel is passed and another HSLANJ year begins. I've witnessed this ritual more than 20 times in my professional career but this time was different. I was the one accepting the gavel! I needn't have worried. The most enthusiastic, hard-working group of people any organization could hope for make HSLANJ run smoothly. Each and every member contributes to the success of our organization whether they are members of the board, working on a committee, assisting a colleague with a listserv query or filling a document delivery request. I do not have time to mention every member who has contributed to HSLANJ during the past year, but I would like to take a few minutes to highlight the work of our committees and task forces.

Let's begin. Spring 2004 arrived and it was time to market our services and celebrate our accomplishments. The Marketing Task Force and Public Relations committees traveled to Long Branch, New Jersey to participate in New Jersey Library Association's Annual Meeting. Under the leadership of Robin Siegel and Patti May, the HSLANJ marketing task force had an opportunity to showcase HSLANJ to our non-health science librarian colleagues. Our new banner and life preserver were handsomely displayed along with the bookmarks and brochures the Public Relations committee produced. The following week more than 50 HSLANJ members traveled to East Brunswick, on a beautiful spring evening, to attend our 2nd annual awards dinner where we were given the opportunity to recognize our health science and library colleagues. The evening was a wonderful success thanks to the hard work of

Elaine Brogan, Claudia Allocco, and Eleanor Silverman. Following our gala event, the Public Relations committee sent out press releases to local NJ papers about each of our awardees.

In early May, Group Licensing Task Force members were invited to a meeting of the DEVIC consortium in Pennsylvania to discuss how we got started with group licensing. Shortly after the meeting, DEVIC contacted us to ask if they could participate in our group offer. I can not mention group licensing without noting that our group licensing offer wouldn't be possible without the support of Michelle Volesko Brewer and the New Jersey Hospital Association. The task force also arranged training for new and continuing group licensing members. Special thanks to Tricia Reusing for scheduling, rescheduling, and scheduling once again Ovid classes for our members.

Later that month many of our members attended the Medical Library Association Annual meeting in Washington DC where HSLANJ members displayed posters, presented papers, moderated panels, chaired committee and section meetings and shared their expertise at the Chapter Roundtable discussions. The Electronic Document Delivery Task Forces accomplishments were highlighted in a paper written by Barbara Reich and Robb Mackes and presented by Robb at the Annual MLA meeting.

Closer to home, Robin Siegel and her committee were planning our continuing education programming for the year. Kudos to Robin for bringing three exceptional CE programs to New Jersey. *Running with the Squirrels*, *Medical School Experience* and

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Face to Face are three nationally recognized programs that our members had the opportunity to partake in locally at very reasonable rates. Such programs are just one of the many perks our members enjoy. And speaking of perks, Janina Kaldan, our Membership Secretary, deserves a big thank you for creating a new HSLANJ membership directory. The newly updated directory is available on a password protected section of our website.

In August, HSLANJ members were treated to a workshop given by Lynne Waymon, a nationally known expert on work place issues, networking, influencing and negotiating. The morning session was followed by a board meeting overlooking Farrington Lake at Rutgers University Log Cabin. The board was elated that three new members agreed to chair committees. Nancy Forsberg, Newsletter; Cheryl Erenberg, Information Technology; and Debby Magnan, Consumer Health. Thanks to all three for their willingness to jump in and take charge of their respected committees. In addition to these new chairs two familiar faces, Cathy Hillman and Vicki Sciuk, joined the board as Bylaws and Fiscal committee chairs. We quickly put Cathy to work by proposing bylaws changes at our August and February board meetings. I learned association budgeting from Vicki, who along with Roberta Bronson Fitzpatrick, kept our fiscal matters in order. It was very reassuring for me to know that Keydi Boss was continuing as Recording Secretary since I knew from past experience that Robin and I wouldn't have to worry about registration and meeting room arrangements!

The fall continued to be a busy time for HSLANJ members. The Consumer Health, Group Licensing, Marketing and Web Committee's met and more than 50 members attended CE classes offered in September and December by the Education Committee. Our new newsletter editor, Nancy Forsberg published the autumn 2004 E-Pulse which is archived on the association's website. Nancy is currently accepting copy for the next 2005 issue.

The Electronic Document Delivery Task force collected statistics in December that showed that 73.5% of loans sent between NJHSN members in that month were sent in digital format, and that the average turnaround time (for all formats) was 1.8 days. Congratulations to the task force and HSLANJ members for going from virtually 0% digital document delivery in August 2002 to 73.5% in only two years!

While our organization and its members are going digital we still need to preserve the permanent record of the membership. To bring this goal to fruition the archives committee, under the leadership of Erica Moncrief, spent an entire day in December maintaining HSLANJ's archives.

The Information Technology Committee lead by new chair, Cheryl Erenberg, resurrected 'lunch and learns' and arranged for this coming summers most anticipated class: QuickDoc.

Thanks to Debby Magnan and co-chair Mary K. Joyce for further marketing HSLANJ by conducting a survey of our public library colleagues consumer health needs. Results of their survey will be highlighted in a poster presented at next month's NJLA conference.

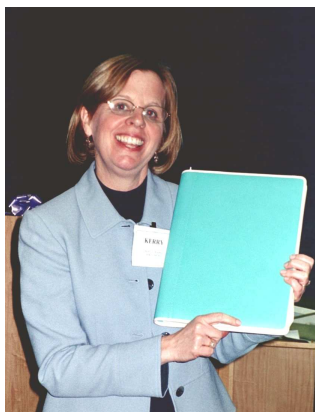
Throughout the year the ILL committee collected statistics, the Web Committee updated our website, and the Hospitality Committee welcomed new members. Pat, Louise, and Lia, thank you for your ongoing contributions to the association.

A few board members terms are ending with this meeting. Patricia May, Tricia Reusing and Mary K. Joyce continue to be active on committees but I would like to take this opportunity to thank them for their work on the board.

A personal thank you to all HSLANJ board members and especially to our immediate past-President Patti May, incoming-President Robin Siegel, and ex-officio board member Michelle Volesko Brewer for their guidance and support throughout this past year. And to all of you that answered a call from the nominating committee, thank you for agreeing to serve!



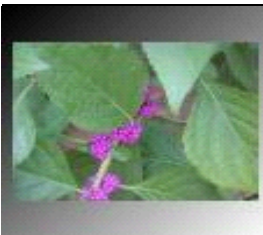
Kerry handing over gavel to incoming president Robin.



Kerry enjoying her gifts from HSLANJ after a year as president.

The **Berry Pick** Websites

Marie K. Saimbert, UMDNJ George F. Smith Library



Welcome to Marie's
Choice **Pick** of
Websites ... enjoy!

November *Resource Discovery Network!*

<http://www.rdn.ac.uk/> Welcome to November's Berry--

Resource Discovery Network (RDN) is a UK portal site where one can search for information in gateways in arts, humanities and business among others. Further, a resource gateway called **Biome** centers on "Health, Medicine & Life Sciences." Let me say more about Biome. **Biome** is a gateway to at least five doors leading to links that have been chosen from numerous Internet offerings by information and subject experts from the Greenfield Medical Library at University of Nottingham. Don't let the structure of the Biome site put you off. Something seems hard and/or different about searching RDN, but just dive in! I clicked on the first **Biome** doorway--OMNI--door to health and medicine sources. In the search box, I typed *newborns* and clicked the search button just to experiment. Results of my search were listed as such. Each result was headed by a link for a website, followed by a passage on the site highlighting my search term. At the end of the passage there were hyperlinks to other key terms. Lastly, the final line of the passage noted the category of the original resource link, whether it was from an organization like AWHONN (Association of Women's Health, Obstetric and Neonatal Nurses) or document/report such as an article or patient handout.

My next search was in Biome>NMAP, a doorway to nursing, midwifery, and allied health information. I typed *theorist* in the default search box. My intention was to see if there were other relevant nursing theory pages on the Internet that I hadn't discovered yet. Only 1 result appeared and I clicked on it. I was led to a site on Dr. Roy's nursing model page. Within that site's navigation menu, I clicked on "Links." The page that appeared now housed two links--one led to the San Diego Nursing Theory page, which I had seen before <<http://www.sandiego.edu/nursing/theory>>. The second link entitled "Dr. Lisa Wright Eichelberger's Theorist Site, Clayton College & State University included a link entitled "Nursing Model Website." Clicking on this link led to <www.nurses.info.com> where the navigation menu option "Nursing Theories" led to "Grand Nursing Theories." Try the above path. You should end at the link below.

<http://www.nurses.info/nursing_theory_accepted_theories.htm>

Up until now, we've talked about searching **Biome** doors via a simple search, but do try the advance search as well. Here you can pick to have your search performed for a book or a specific subject database(s) or doorway such as OMNI, BIoRES (offers quality biology resources), AGRIFOR (selected food, agriculture and forestry resources) and VETGATE (animal health resources). On the advance search page you can also opt to sort results by title, relevance, and resource type, if you hadn't chosen to limit your search for a specific resource type. See the link below for the advanced search page.

http://omni.ac.uk/cgi/biome-search/make_adv_form.cgi?zport=2170&whatGateway=nmap&whatGateway=omni

I've almost said enough, but one last thing. On most *RDN*--*BIORE* pages you can see a navigation to the left for a few more gateways. One is Medhist for resources in history of medicine. Go ahead and taste November's Berry--Resource Discovery Network! Why not start with the **BIOME** doorway.

December *ArizonaCERT!*

<http://www.arizonacert.org>

December's Berry is probably an obvious choice only to me, as my present life is consumed (about the past few months) with revising nursing pharmacology lectures and processing the recent influx of FDA and pharmaceutical company news pieces surrounding drug safety in the millennium. Initially, the recent *Vioxx* issue comes to mind. Then, there is the well-publicized assessment by the FDA for drugs that should be labeled with a "black box" warning. The big one in this area made headlines on October 15th. This was the day the FDA mandated that all antidepressants carry a black box warning denoting an increased risk of suicide among children and adolescents prescribed such therapy. A quick scan of one of our past Berry's--*First Word* reveals other drugs that recently joined the black box camp. Among them are *Depo-Provera* (11-17-04), *Mifeprex* or RU-486 (11-15-04) and *Dryvax* vaccine for small pox (11-12-04). Alright, before I get carried away, if you are fuzzy on what the black box entails and want to see an example of "black box" labeling grab the binder edition of Drug Facts and Comparisons and search for the first page in the section detailing isotretinoin (Accutane) or nefazodone (Serzone), an acne drug and antidepressant, respectively. **December's Berry** doesn't really add more to the previous blurb on black box warnings, but rather addresses a similar drug safety issue--drugs that can cause arrhythmias or an irregular heart rhythm, specifically QT prolongation which can lead to Torsades de Pointes. December's Berry then is aptly **ArizonaCERT!**

ArizonaCERT is formally The University of Arizona Health Science Center page entitled Center for Education and Research on Therapeutics (CERT). The CERT website involves physician, pharmacist, and other scientists and highlights its mission as working to decrease adverse events from drug interactions, particularly interactions dealing with women. However, **ArizonaCERT** is not only geared towards professionals, as the site's navigation boasts a **For Consumers** tab. Check out the medicine cabinet in this section! In addition, the **For Consumers** area also includes a brief passage on using medicines safely and a medication record template where consumers can list medications they are taking. (This is one of those little things that can impact drug safety management by patients and health professionals across healthcare sites. The latest issue of Pharmacists' Letter highlights the upcoming JCAHO "National Patient Safety Goals" initiative which is set for 2006. Hospital and community pharmacies will both be privy to patient profiles in an effort to manage medication errors, halt duplicate drug therapy, and more. I know many questions are coming into your mind on this blurb; let's see how this will work out. Anyhow, some pharmacies have begun to design forms similar to that on **ArizonaCERT** for patients to record the list of medicines they are on, including OTC and herbal meds.) On the **ArizonaCERT** medication record there is also a place for consumers to jot down interactions experienced while on a drug regimen. Lastly, of honorable mention under the **For Consumers** tab is the **Ask the Expert** section, which explains the big deal with QT prolongation and the difference between the QT Registry and QT Drugs List. Loosely, the heart is a muscle with four chambers, 2 atria and 2 ventricles that can contract and relax. The electrical activity associated with the preceding movement generates a rhythm pattern that can be recorded on electrocardiogram (EKG or ECG) wave strips. Wave areas are assigned letters from P, Q, R, S, to T and represent times when the heart is repolarizing (or recharging before another contraction) and depolarizing (or discharging impulses related to contraction or pumping of blood from a chamber) [See p. 3 <<http://students.med.nyu.edu/erclub/ekgguide.pdf>> and <http://www.emedicinehealth.com/articles/10973-3.asp>> for overview].

QT prolongation reflects the heart's ventricles taking a longer time to recover after contraction. This impacts future ventricle contractions so the heart can't pump blood out properly or in time. Eventually, ventricular rate increases (i. e. tachycardia) as electrical waves of depolarization just keep re-entering through the heart muscle. Visit the **For Professionals** tab for similar materials.

Wow we've come a long way through the forest of drug safety, from black box warnings to drug-induced QT prolongation. Go ahead and take a look at [ArizonaCERT](http://www.arizonacert.org/). I hope the details of this Berry don't frighten you away from it. Give it a chance! <http://www.arizonacert.org/>

January '05 *Consumer Reports Best Buy Drugs!* <http://www.crbestbuydrugs.org>

January's Berry focuses on the balance of safety and drug pricing in an effort to allow drugs to be purchased and taken as intended to improve or cure condition or disease. The site we are referring to is supported in part by a grant from the National Library of Medicine's National Institutes of Health. It's a site with a clean looking interface that was developed with attention to needs of those in the disability community.

The *Consumer Reports Best Buy Drugs'* site is a long anticipated addition to the net that is aimed at consumers and those that prescribe drugs for consumers. Producers of the site also highlight helping both consumers and prescribers to realize "evidence-based" or proven alternatives to common drug prescriptions.

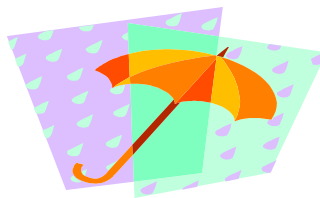
There is a Drug Reports area which will present the evidence on specific drug categories and/or classes. As of today there is a Drug Report on the "statin" family of drugs--used to manage hypercholesterolemia. As a big atorvastatin (Lipitor) fan, I was a bit surprised to see the best buy evidence on lovastatin (Mevacor, Altoprev). Don't get carried away though on an only lovastatin umbrella as atorvastatin does prove to be the Consumer Best Buy Drug under some common instances. Other Drug Report offerings include NSAIDs (non-steroidal anti-inflammatory drugs) and arthritis pain management and PPIs (proton-pump inhibitors) in heartburn and ulcer therapy. Consumers Union promises to add a new Drug Report monthly for the next two years. Be on the look out for upcoming reports on allergies, diabetes, infections and depression. Also, available Drug Report PDFs can be downloaded saved and shared with your healthcare provider.

Check out this Consumer Reports Berry! This site holds great promise if updating and currency is one of its long-term focuses (appears to be so from FAQs section). Further, in the long-run it may have far reaching impact--beyond prescribers and consumers. Who knows, the site may take pharmacoeconomics to a new level.

February '05 *Newark Success & NJ Success* <http://www.newarksuccess.org> <http://njsuccess.finesthost.com>

This month we have two complementary, semi-dependent or related Berry Picks that may provoke some sentiments one way or the other. And since provocation can sometimes be a good thing, I won't make any more comments on it. The Berries are just intended to showcase a project that aims to put a dent in a consumer issue--namely consumer awareness of available health and social resources to aid in their holistic attendance to self and at times family. February's Berries then are the two relatively new, ambitious consumer sites aimed at all New Jerseyans. So, please welcome, both New Jersey Resources for People Leaving Prison!

Both sites originating and produced at Bloomfield College are part product of a grant from the Department of Corrections;



hence it's probable reason for "grant correctness" in including the word prison in each site's title. However, this is a misnomer as many people have been noted as using these sites for assistance--from those in the community to college students.

We will talk mainly about the parent site, *Newark Success* as the *New Jersey Success* site looks similar. On the *Newark Success* site you will encounter navigation on the left side of the page such as "Search Resources," "Emergency," "Vision" and "F.A.Q." You may also link to NJ Success resources by visiting Northern, Southern or all New Jersey resource links located under the aforementioned navigation.

The "Search Resources" area allows you to view such available cataloged resources (as this is an ongoing process) by zip code and/or choosing a city from the drop-down box provided. Also, select type of resource desired such as Clothing, Day Care, Financial, Jobs, Legal Services, Medical Care and Transportation to name a few. You can highlight multiple resource areas using your control key. Note some services have stars awarded to them, but do not have comment entries. Regardless, entries for services usually try to list time the service is available as well as a fee for the service. Who is eligible for the service and languages available regarding the service seem also to be an effort of *Newark Success*. A Yahoo map and a link to the service's home web site may also be perceived as a valuable touch. Lastly, you may also search for services by keyword or the by the program name of the service.

I did visit the "Emergency" navigation link as well and was a bit disappointed to find that my email request (sent twice in the past month) to have the phone number for the New Jersey Poison Information and Education System be a considered addition to Newark Success's emergency list had yet to manifest into reality or even an acknowledgement. Check out this area anyhow and note the current emergency list offerings, highlighting phone number(s) for clothing, legal, and HIV/AIDS services.

Lastly, I clicked on "F.A.Q." in the left navigation and discovered yet another valuable section for possible site visitors. Questions addressed involved voting rights, how to begin the process of getting one's kids from DYFS, GED help, places to help someone find the right clothes for a job interview and eligibility for food stamps.

The *Newark Success* site is not perfect, polished, or complete (as some sections lack content and depth), but it addresses a need--not just for people leaving prison, but also (arguably) for others in our communities. I look forward to seeing the strides this site makes in the upcoming years. Check out the *Newark Success* Berry and its sister site *NJ Success!* The project director is Jeff Mellow from the Department of Sociology at Bloomfield College, Bloomfield, NJ. Anyone wishing to contribute in any way to the site's efforts can contact Mr. Mellow at 973-748-9000, ext. 107 or Newark_success@bloomfield.edu.

March '05 *Welcome DrugLinx!* <http://www.mdlinx.com/DrugLinx/>

This month's Berry Pick made it to my Drug Information Toolkit currently housed on the UMDNJ University Libraries home page. — Please visit this URL <http://www.umdj.edu/librweb/> for the above toolkit and many more subject-oriented kits (e.g. Pediatrics, Grants and Funds) as well as bibliographies (e.g. Bioterrorism) from UMDNJ librarians across all our campuses. There is also a great curriculum focused toolkit called Physician's Core (developed by UMDNJ, Newark campus Information and Education Librarians) to address the needs of first year medical students being introduced to problem-based learning and evidence-based medicine (EBM) principles. Alas I digress, but a shameless plug can be good. — Anyhow,

Micki McIntyre: Service with Style

from *Library Journal* 3/15/2005

Congratulations to Micki!

HSLANJ member Micki McIntyre, from the Health Sciences Library at UMDNJ, Stratford, was profiled in the recent issue of *Library Journal's* "Movers and Shakers" column. The article talks about her brief career in musical theater, her collaborative efforts with HealthyNJ, and how her personality certainly fits her job.

Micki got her MLS degree from Columbia University and is also an adjunct instructor at UMDNJ School of Public Health.

To learn LOTS more about Micki, just Google her and see what pops up!



The Berry Pick Websites *continued*

our March Berry is a site within the larger MDLinx network.

First let's just say some things about MDLinx. That site appears to be a large network, which includes three categories--medical, allied health and patient health sites. Under the Allied health section is where one would find *DrugLinx*. NurseLinx, PharmacistLinx and HospitalAdminLinx are also in that area. I briefly viewed the HospitalAdmin site area to discover top articles being read by hospital administrators. Article feeds included information from *American Medical News* and the *Journal of Biomedical Informatics*.

Regardless of which MDLinx site you are reviewing, there is usually an MDLinx search box to the top right of the page. I typed *diabetes* in the search box and retrieved "current month" news on diabetes. I could have also retrieved news from say "current + 12 months." I was a bit disappointed by the search offerings, so I reviewed the FAQ section (link on the very bottom of most pages) for more information on this. In the MDLinx FAQs was the site's claim of offering a Basic and Power Search. Needless to say, I had to end up calling the site's customer service (prompt and courteous by the way) to clarify some more on the above. As it stands, if you type in the search term *diabetes* in the "Search MDLinx" box you get article results from all of MDLinx. This is in effect the Power Search. Then, if you use the drop-down box to limit your search by date and/or narrow your search term by adding other search terms to it, the site producers claim that is in effect going to potentially narrow your search to a site area such as *DrugLinx* or EndoLinx (has endocrine disorder news such as news on diabetes). If my explanation sounds fuzzy, (arguably) it is because the search is fuzzy. Anyhow, the site producers are open to suggestions about the search functionality on the site so feel free to email your input.

MDLinx allows you to set up a personal profile or sign on. While setting up your profile, the site producers also offer you the chance to sign up for free, daily, specialty newsletters from various MDLinx network sites such as **AllergyImmunoLinx**, **NurseLinx**, and **RadiologyLinx**. Newsletters can be emailed in either text or html format. (There is also a customized newsletter subscription available for a fee under the **MyLinx** link.)

Lastly, a hidden gem is the MDLinx area housing some

web resources for medical, nursing, and dentistry students, as well as for advanced practice nurses to name a few groups. <http://www.mdlinx.com/otherlinks.cfm>

Now on to **Drug Linx!** The page set up for *DrugLinx* employs a recipe shared by other MDLinx site areas. The center frame of the index *DrugLinx* page shows a feed of the "Top Pharmaceutical Articles" usually from the previous day. I noticed early this morning today's listing reflected articles from Friday March 4, 2005, but some time around 9 am news for Monday March 7th appeared. So I guess the site does not look into top weekend news. Regardless, if an article proves valuable, you may save it to a "Filing Cabinet" or email it to yourself or colleagues. Of course, you can simply choose to click on the article headline and view the full-text article in another window.

DrugLinx allows you to view all news or news by subspecialty such as "Biotechnology, Conferences/Meetings, Drug Approvals, Research and Development and Physician/Patient Trends." Initially, I chose to view "All News." Headline topics in this mix include news on rosvastatin (Crestor), herbal cold remedies like Zicam and Airborne, next year's flu shot and end-of-life treatment variations in countries.

Pop-up drug advertisements keep the *DrugLinx* area looking busy and at times a bit distracting, yet it is still a Berry worth visiting. I have issues, as previously noted with the search offerings, but most of us will probably just use this site as a daily alert to health science news. Lastly, I definitely appreciated the links to full-text articles opening up in a new window apart from the original *DrugLinx* site. Go ahead and explore March's Berry--*DrugLinx!*

April '05 Best BETs <http://www.bestbets.org/>

Fresh off an evidence-based medicine workshop at the New York Academy of Medicine (NYAM), I am on a continued learning expedition towards finding and evaluating medical evidence. (For those wishing to dive in and work hands on with evidence-based medicine principles this workshop is a must! Consider it for next Spring.) In honor of that, this month's Berry Pick is **Best BETs**. This Berry is new to me, but many of you may already have heard of it. It's worthy of another mention, so without further adieu welcome --April's Berry!

Consumer Health Information in NJ Public Libraries

Tricia Reusing, Bayshore Community Hospital

HSLANJ Presents Poster on the Provision of Consumer Health Information in New Jersey Public Libraries

Members of the Consumer Health Committee presented a poster at the April New Jersey Library Association (NJLA) Conference in Long Branch. The poster-- "On the Right Track to Providing Quality Consumer Health Information to Your Library Users" -- was presented by HSLANJ Consumer Health Committee Chair, **Deborah Magnan**, PT, MLIS, AHIP, Associate Librarian, Medical Library, Hackensack University Medical Center; **Micki McIntyre**, BA, BS, *HealthyNJ* Librarian, UMDNJ; and **Patricia Reusing**, JD, MLIS, AHIP, Bayshore Community Hospital in Holmdel. All three of the presenters were available during the poster session to answer questions and to hand out information about HSLANJ.

The Consumer Health Committee of HSLANJ posted a survey on the email discussion lists of the four New Jersey regional library cooperatives in December 2004 and January 2005. The purpose of the survey was to learn about the provision of consumer health information in public libraries and the level of interest on the part of public librarians in continuing education opportunities in the area of consumer health. The survey received 299 responses.

The poster described:

- What HSLANJ is (as not all New Jersey librarians are aware of our organization and what we do)
- The major findings and results of the survey
- The actions the Consumer Health Committee and HSLANJ plan to take as a result of the answers received on the survey

The Berry Pick Websites *continued*

Best BETs is a site aiming to bring you "best evidence topics." The site was originally the "brain-child" of the Accident and Emergency Department of the Manchester Royal Infirmary. There was an obvious initial focus on evidence-based emergency medicine topics at the outset. Today's BETs cover cardiac, pediatric, primary care and nursing topics. You may search for a BET by topic, from a title list or via the search box. The title of a BET is usually preceded by a symbol and/or dot. For example, a blue dot signifies a BET that was submitted but not checked. A green asterisk denotes a complete and recently submitted BET. A BET preceded by a grey exclamation point is one who's content has been recently modified.

The *Best BETs* site also includes a links page where sites that can expand on netting and appraising the evidence. For example, there is a link for the BMJ article series dealing with statistics in appraising the medical literature. Further, a link for a statistical glossary is provided. There is also a section detailing some search filters that can be used by those searching EMBASE, MEDLINE, CINAHL and other databases on the Ovid and SilverPlatter platform. <http://www.bestbets.org/links/ebmmed.html>

Go ahead and check out *Best BETs*!

Also check out Roberta Bronson-Fitzpatrick's Evidence-Based Medicine Webliography, which includes *Best BETs* under the heading **Databases**. <http://www.umdj.edu/librweb/newarklib/toolkits/ebm.html> "Berry" photo free courtesy of <http://www.karenlarason.com> Photographic Clipart

The poster stated that HSLANJ plans to host a number of consumer health workshops around the state which will be open to medical, public and academic librarians. Most of these courses are accredited for Medical Library Association certification in Consumer Health. HSLANJ plans to sponsor the courses "*Caring for the Mind: Providing Reference Services for Mental Health Information and Government Resources in Consumer Health*..

In addition we plan to partner with the National Network of Libraries of Medicine's Mid-Atlantic Regional Office to assist in setting up the following courses:

- ♦ *Prescription for Success: Consumer Health on the Internet*
- ♦ *Looking in All the Wrong Places: PubMed for Public Librarians*
- ♦ *From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet*
- ♦ *Beyond and Apple a Day: Providing Consumer Health Information in a Public Library*
- ♦ *¿No comprende? Spanish Health Information Resources for English Speaking Librarians*

A photograph and description of the poster are on the NJLA website at: <http://www.njla.org/njacrl/NJLA05Poster/NJLA05Posters.html> (Click on the title to enlarge the photo and to display the poster abstract.)

HSLANJ OFFICERS, Etc. 2005



HSLANJ Officers, Board Members & Committee Members
March 9, 2005: Nancey Ryder-Cunningham, Robin Siegel, Robb Mackes, Janina Kaldan, Joanne Papanicolaou, Laurie Neblock.

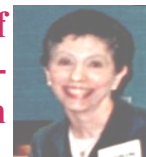
And with Patti May (left) and Kerry O'Rourke (right).



Robin Siegel: Award Winner at CentraState

Michelle Volesko Brewer, NJHA and Tricia Reusing, Bayshore Community Hospital

In a surprise announcement at their annual dinner, the Medical/Dental Staff of CentraState Healthcare System, voted Robin Siegel their Special Recognition Award for 2005! Each year this award is given to one employee chosen especially by the staff.



We in HSLANJ know how special Robin is, and it is wonderful that her CentraState staff recognizes her special contributions and talents too! Robin says her award plaque holds a place of honor in her office, and she was totally surprised and honored by the standing ovation everyone gave her.

Robin has been at Centrastate for 26 years. Robin's MLS is from SUNY Albany and she has the senior level AHIP designation from MLA.

Congratulations ROBIN!

**Open House at Bayshore
Community Medical Library**
Tricia Reusing, Bayshore Community Hospital

**Celebrating America's
Women Physicians**
Monica Eppinger, New Brunswick Free Public Library

Bayshore Community Hospital's Medical Library Holds Open House for Monmouth Librarians Association

On April 5, my library, the Harry M. Poppick Medical Library at Bayshore Community Hospital in Holmdel, hosted an open house for the Monmouth Librarians Association. The purpose of the open house was to show the specialized nature of a medical library to this organization of public, school, community college and special librarians. In addition to about ten public librarians, Robin Siegel from CentraState also attended.

I advised those attending that in addition to our library's strong medical, nursing and allied health collections, it also has a growing consumer health collection. Consumer health books may be checked out by anyone in the community. I shared several of my favorite consumer health book series titles with the librarians and emphasized that for consumer health questions, www.medlineplus.gov is a high quality and reliable website. I also noted that for rare disorders, the National Organization for Rare Disorders' book *NORD Guide to Rare Disorders* (Lippincott, 2003), might be a good reference book purchase for public libraries.

I reminded the public librarians that many New Jersey hospitals now open their medical libraries to consumers. I suggested that the librarians check our HSLANJ website (<http://www.hslanj.org>) to find out which medical libraries in the state are open to the public and which libraries will provide assistance (Supplemental Reference Services) on medical and health-related questions to other libraries in the state.



www.bchs.com/pages/2/about/library.cfm

New Brunswick Free Public Library has been selected by the American Library Association and the National Library of Medicine, Bethesda, Maryland, as one of only 60 libraries in the country to host a national traveling exhibition entitled *Changing the Face of Medicine: Celebrating America's Women Physicians*. The exhibit is scheduled to be displayed in the Community Room of the library in July and August of 2006. <http://www.nlm.nih.gov/>

The exhibit will be refined to two traveling versions of the larger display, and will include multimedia kiosks featuring educational activities, a digital gallery, and video taped interviews with women physicians of historic achievement. Among the doctors featured will be Elizabeth Blackwell, the first woman in America to earn an M.D. degree, Mary Putnam Jacobi, a medical scientist who trained in Paris who was the first woman elected to the New York Academy of Medicine, Rebecca Lee Crumpler, the first African American woman to earn an M.D. Degree, Lori Arviso Alvord, the first Navajo woman to become a board certified surgeon, and Antonia Novello, the first woman and first Hispanic Surgeon General of the United States. **A special video entitled "Local Legends" featuring New Jersey physicians nominated by members of the U.S. Congress will be shown with the exhibit.** Special library programs for children, teens and adults will be offered throughout the summer of 2006 that focus on careers in the medical field and the science of medicine.

Changing the Face of Medicine: Celebrating America's Women Physicians has been made possible by the National Library of Medicine and the National Institutes of Health and Office of Research on Women's Health, the National Medical Women's Association. The current exhibition web site is <http://www.nlm.nih.gov/changingthefaceofmedicine/>.

Contact Monica Eppinger for further information: 732.745.5108 x 22 or eppingem@lmxac.org

Recommended Consumer Health Cancer Resources

Janet Lasin, MLS, The Resource and Learning Center at the Cancer Institute of New Jersey

The *Consumer Health Committee* is now providing a column in the HSLANJ ePULSE newsletter. Each newsletter will highlight a different area of consumer health resources. We hope our suggestions will help you develop or add to your consumer health collection.

The following is a list of recommended consumer health books for a basic cancer collection. Please look at The Resource and Learning Center's online catalog at <http://www.cinj.org/rlc/> for more information. Also, if you are looking for credible Web sites, try the National Cancer Institute, the American Cancer Society, MedlinePlus or HealthyNJ.

General Cancer Resources

Cancer: What Causes It, What Doesn't. The American Cancer Society, 2003.
Tells which cancer risks are real and which are rumors.

Choices: The Most Complete Sourcebook for Cancer Information. Marion Morra and Eve Potts, 2003.
This revised fourth edition provides cancer facts in a Q&A format.

Coming to Terms With Cancer: A Glossary of Cancer-Related Terms. Edward H. Laughlin, MD and the American Cancer Society, 2002.
This guide provides information on all major cancers and drugs. Over a thousand medical terms, abbreviations, and acronyms are also defined.

Diagnosis: Cancer. Wendy Schlessel Harpham, MD, 2003.
Written to help a patient through the challenges of cancer; from treatment decisions to emotional adjustments.

Everyone's Guide to Cancer Therapy. Malin Dollinger, MD, 2002.
Information on cancer types and treatments with illustrations.

Facing Cancer. Theodore A. Stern, MD and Mikkael A. Sekeres, MD, 2004.
Offers general information on cancer and treatments and provides coping strategies for the patient and family.

Informed Decisions: The Complete Book of Cancer Diagnosis, Treatment, and Recovery. Harmon J. Eyre, MD et al., 2002.
Published by the American Cancer Society.
Topics include cancer causes and risks, screening and diagnosis, treatments and coping methods.

Specific Cancer Types

100 Questions & Answers series. This series of books provide answers to the 100 most commonly asked questions for each topic and are a good starting place for consumers. The following are titles available for **100 Questions & Answers About...**

Brain Tumors. Virginia Stark-Vance, MD and M. L. Dubay, 2004.

Breast Cancer. Zora Brown et al., 2003.

Bone Marrow and Stem Cell Transplantation. Ewa Carrier, MD and Gracy Ledingham, 2004.

Colorectal Cancer. David S. Bub, MD et al., 2003.

Leukemia. Edward D. Ball, MD and Gregory A. Lelek, 2003.

Lung Cancer. Karen Parles, MLS and Joan H. Schiller, MD, 2003.

Lymphoma. Peter Holman, MD et al., 2004.

Melanoma and Other Skin Cancers. Edward F. McClay, MD et al., 2004.

Mesothelioma. Harvey I. Pass, MD, 2005.

Ovarian Cancer. Don S. Dizon, MD, 2004.

Pancreatic Cancer. Eileen O'Reilly, MD and Joanne Frankel Kelvin, RN, MSN, 2003.

Prostate Cancer. Pamela Ellsworth, MD et al., 2003.



Advanced Breast Cancer: A Guide to Living with Metastatic Disease. Musa Mayer, 1998.

Personal narratives from women living with advanced breast cancer and their families will be found in this valuable book. Family members also talk about hospice and death.

After Breast Cancer. Musa Mayer, 2003.

Addresses the psychological issue of what happens after treatment ends.

Recommended Consumer Health Cancer Resources *continued*

Be a Survivor: Your Guide to Breast Cancer Treatment. Vladimir Lange, MD, 2002.

Excellent illustrations and photographs accompany the text in this informative resource.

Breast Cancer: The Complete Guide. Yashar Hirshaut, MD and Peter I. Pressman, MD, 2004.

This comprehensive step by step guide covers everything from diagnostic testing to life after cancer. It is written using terms easily understood.

Dr. Susan Love's Breast Book. Susan M. Love, MD with Karen Lindsey, 2000.

This is a must have. The book contains information on the healthy breast as well as breast cancer. There is just one downside...the newer therapies will not be covered.

Oncolink Patient Guide: Colorectal Cancer. Edited by James M. Metz, MD and Margaret K. Hampshire, RN, 2003.

Oncolink provides this compilation of questions and answers regarding colorectal cancer.

What Your Doctor May Not Tell You About Colorectal Cancer. Mark Bennett Pochapin, MD, 2004.

Written in an easy to understand language, this book provides information from prevention to treatment.

Adult Leukemia: A Comprehensive Guide for Patients and Families. Barbara Lackritz, 2001.

Information on tests, treatments and side effects as well as dealing with emotions and finding support.

Lung Cancer. Claudia I. Henschke, Ph.D., MD et al., 2002.

Covers risk factors, diagnosis, staging, and treatment. Also offers advice on living with lung cancer.

Ovarian Cancer: Your Guide to Taking Control. Kristine Conner & Lauren Langford, 2003.

This guide will help any woman diagnosed with ovarian cancer by providing concise information as well as personal narratives.

The Prostate Cancer Treatment Book. Peter D. Grimm, DO et al., 2004.

Each chapter in this informative book is written by different experts in the field.

Updated Guidelines for Surviving Prostate Cancer. E. Roy Berger, MD and James Lewis, Jr., PhD, 2004.

This book is organized into four parts: Diagnosing Prostate Cancer, Imaging the Prostate, Treating Prostate Cancer, Prostate Cancer Information.

Childhood Cancers

Childhood Brain & Spinal Cord Tumors: A Guide for Families, Friends & Caregivers. Tania Shiminski-Maher et al., 2002.

Offers guidance for day-to-day living as well as providing information on treatment and procedures.

Childhood Cancer. Ronald D. Barr et al., 2001

Topics such as treatment types, cancer types, and testing are written in an easily understood format.

Childhood Cancer: A Parent's Guide to Solid Tumor Cancers. Hanna James Hodder and Nancy Keene, 2002.

Written by parents of children with cancer, this book provides information on what to expect from time of diagnosis through treatment. Loaded with practical advice for parents and caregivers.

Childhood Cancer Survivors. Nancy Keene et. al., 2000.

Covers both the emotional and physical aspects associated with childhood cancer. Personal narratives from survivors and parents are included.

Childhood Leukemia. Nancy Keene, 2002.

This is another in a series of books written by Nancy Keene. It provides advice for a parent or caregiver from diagnosis through treatment.

Living With Childhood Cancer: A Practical Guide to Help Families Cope. Leigh A. Woznick and Carol. D. Goodheart, 2002.

The author's use their personal experience with childhood cancer as well their professional knowledge in order to help families with the emotional aspects of cancer.

100 Questions & Answers About Your Child's Cancer. William L. Carroll, MD and Jessica Reisman, CSW, 2005

Provides answers to the 100 most commonly asked questions.

Books for Kids/Teens

Cancer Information for Teens. Edited by Wilma R. Caldwell, 2004.

Young adults will learn about cancer risk factors, different types of cancer and treatments. Psychological issues are also addressed.

Promises. Elizabeth Winthrop, 2000.

This is a story about a girl coping with her mother's cancer.

Sammy's Mommy Has Cancer. Sherry Kohlenberg, 1993.

Good for a parent to read to a young child.

You and Your Cancer: A Child's Guide. Lynda Cranston, et al., 2001.

Excellent book to help a child learn about all aspects of cancer.



Treatment and Side Effects

American Cancer Society's Complementary and Alternative Cancer Methods Handbook. 2002.

Advice on what alternative products and procedures work or are dangerous.

American Cancer Society's Guide to Complementary and Alternative Cancer Methods. 2000.

Encyclopedia-type format for hundreds of alternative treatment methods.

American Cancer Society's Guide to Pain Control. 2004.

Patients will learn about different methods to achieve effective pain control.

The Best news About Radiation Therapy. Carol Kornmehl, MD, 2004.

The physical and psychological aspects of radiation therapy are discussed.

The Complete Guide to Relieving Cancer Pain and Suffering. Richard B. Patt, MD and Susan S. Lang. 2004.

A handbook for patients and caregivers on many aspects of cancer pain. Medications and alternative treatments are covered.

Consumers Guide to Cancer Drugs. Gail M. Wilkes, RN, MS and Terri B. Ades, MS, APRN, 2004. Published by the American Cancer Society.

This informative guide cover more than 200 medicines used to treat cancer or it's symptoms.

Coping With Chemotherapy and Radiation. Daniel Cukier, MD et al., 2005.

Information on treatment choices and the possible side effects of these treatments.

Lymphedema: A Breast Cancer Patient's Guide to Prevention and Healing. Jeannie Burt and Gwen White, PT, 1999.

The prevention and treatment of lymphedema is described in this book. The exercises are nicely illustrated.

100 Questions & Answers About Cancer Symptoms and Cancer Treatment Side Effects.

Joanne Frankel Kelvin, RN, MSN and Leslie B. Tyson, MS, 2005.

Provides answers to the 100 most commonly asked questions.

American Cancer Society's Guide to Pain Control. 2004. Published by the American Cancer Society.

Contains tools to describe and measure pain as well as descriptions of the various methods used to control pain.

Family Issues

Cancer in the Family: Helping Children Cope With a Parent's Illness. Sue P. Heiney, PhD, RN et al., 2001. Published by the American Cancer Society.

Parents will find advice on how to talk to their children about cancer with this guide. A kid's workbook is provided.

When a Parent Has Cancer: A Guide to Caring for Your Children. Wendy Schlessel Harpham, MD, 2004.

This book comes with a children's book, Becky and the Worry Cup. Both can be used to help a child deal with a parent's cancer.

Couples Confronting Cancer: Keeping Your Relationship Strong. Joy L. Fincannon, RN, MS and Katherine V. Bruss, Psy.D, 2003. Published by the American Cancer Society.

Hands-on tools are provided throughout the book to help enable couples communicate more effectively.

100 Questions & Answers About Caring for Family or Friends with Cancer. Susannah L. Rose, MSSW and Richard T. Hara, PhD, 2005.

Provides answers to the 100 most commonly asked questions.

Recommended Consumer Health Cancer Resources *continued*

100 Questions & Answers About Caring for Family or Friends with Cancer. Susannah L. Rose, MSSW and Richard T. Hara, PhD, 2005.

Provides answers to the 100 most commonly asked questions.

Intimacy and Impotence. Ralph and Barbara Alterowitz, 2004.

A prostate cancer survivor and his wife provide information on this difficult and personal subject.

Sexuality and Fertility After Cancer. Leslie R. Schover, Ph.D., 1997.

The sexual complications some cancer survivors will face are addressed.

Diet and Nutrition

Betty Crocker's Living With Cancer Cookbook. Kris Ghoh, MD et al., 2002.

Contains 130 recipes that are divided into 8 different sections that include Coping with Side Effects, Fatigue-Fighting Snacks and 20-Minute Main Dishes.

The Cancer Survival Cookbook. Donna L. Weihofen, RD, MS with Christina Marino, MD, 1998.

Eating suggestions for common side effects and 200 recipes are provided.

Eating Well Through Cancer. Holly Clegg and Gerald Miletello, MD, 2001.

Easy recipes you can make for the day of chemotherapy as well as recipes that may help with side effects.

Exercise and Fitness

Cancer Fitness: Exercise Programs for Cancer Patients and Survivors. Anna L. Schwartz, 2004.

The author, a cancer survivor and record-holding bicyclist, provides this guide about the physical and mental benefits of exercise for a cancer patient.

Essential Exercises for Breast Cancer Survivors. Amy Halverstadt and Andrea Leonard, 2000.

The authors provide a fitness program designed specifically for breast cancer survivors. The purpose, main muscles worked and a description (with photographs) are provided for each exercise.

Exercises for Chemotherapy Patients. Harry Raftopoulos, MD and Erin O'Driscoll, RN, 2003.

The exercises found in this book are simple and are accompanied by photographs.

The Healing Power of Movement. Lisa Hoffman, MA with Alison Freeland, 2002.

Simple exercises for patients, either alone or with a partner, are presented with illustrations.

Healing Yoga for People Living With Cancer. Lisa Holtby, 2004.

Yoga techniques are thoroughly explained with text and photographs.

Michele Volesko Brewer: Chair-Elect for HALS at MLA

NJHA Library Director Michele Volesko Brewer was elected Chair-elect 2005/Chair 2006 of the Health Association Libraries Section (HALS) of the Medical Library Association. HALS, formed in 1952, is one of the oldest sections of MLA, representing librarians working in diverse settings throughout the United States, Canada and Europe. HALS serves society and association libraries in medical, nursing, dental, allied health and healthcare administration organizations.

During her two-year term, Volesko Brewer will advance HAL's four goals—

- ◆ **Recruitment, Membership and Leadership in the Profession**
- ◆ **Lifelong Learning**
- ◆ **Advocacy**
- ◆ **Creating and Communicating Professional Knowledge**

Congratulations Michele!

Continuing Education Update

Robin Siegel, CentraState Medical Center

The Medical School Experience, held on December 1, 2004, was our second Continuing Education course of the year. Forty-eight HSLANJ members and non-members attended this MLA eight credit hour symposium, held at the New Jersey Hospital Association. The Medical School Experience is a “mini-Medical School” which provides participants with an overview of three of the topics which medical school students encounter as they progress through their curriculum, as well as an overview of how medical students become doctors. We were fortunate to have four professors from the Mt. Sinai School of Medicine as our instructors for the four separate modules.

Dr. Reena Karani taught the section entitled “How Doctors Become Doctors”. This lively presentation walked us through the process of medical student selection and the continuum of undergraduate and graduate medical education. We learned about the Match program, the daily routine of a resident and some of the new curricula areas in Medical School.

The second module on the “History and Physical Examination” was taught by Dr. Emily Chai. Here participants learned the components of a complete History and Physical examination, some terminology used and had the opportunity to practice doing an H&P on each other.

The afternoon sessions included “Selected Topics in Pharmacology”. Dr. Helen Fernandez gave us some background information on basic pharmacology and pharmacokinetics, discussed adverse effects, toxicities, therapeutic concentrations, contraindications and drug interactions and principles of prescribing. Dr. Fernandez also focused on the types of information that health care providers are seeking and how we as librarians can assist them.

Our last module on “Physiology and Pathophysiology” was taught by Dr. Audrey Chun. Dr. Chun taught this portion with a focus on Cardiology and presented us with case studies, which we were challenged to solve.

The evaluations for this course were uniformly positive. Comments included “Terrific program that every medical librarian should take.” “Each speaker was experienced and excellent in presenting much material quickly and digestibly.” “Great value for the money.”

To round out our year, our last continuing education program was held on March 9, 2005. This in-depth consumer health program, entitled **Face to Face: Strategies for Effective Consumer Health Communication** was taught by Michele Spatz from the Planetree Health Resource Center in The Dalles,

Oregon. Despite, the ice and snow storm the day before, not only did our intrepid speaker make it here from Oregon, but forty-six people attended this four credit MLA course.

The first portion of this course focused on the intricate communication dynamics of providing health information to consumers. Michele covered topics such as understanding the health information consumer, using interpersonal skills when working with consumers, legal aspects and dealing with difficult patrons. She stressed the importance of developing good listening skills and practicing receptive body language. Michele emphasized the need for library policies and using disclaimer statements.

In the afternoon, participants split into small groups to discuss several ethical case studies, which we then shared with the whole class. Michele devoted the last section of her presentation to self care for the health information provider. She talked about stress and coping and then led us through a relaxation exercise, which was a wonderful way to end the day!

The participants expressed great enthusiasm for this class in their evaluations, commenting particularly on the speaker’s vast experience and expertise, the section on handling problem patrons and the stress reduction techniques.



Michele Spatz from Planetree Health Resource Center, The Dalles, Oregon being introduced by Robin Siegel. March 9, 2005



My thanks to the wonderful 2004-2005 Education Committee, which included Michelle Volesko Brewer, Carole Chen, Reina Reisler, Tricia Reusing and Madeleine Taylor, for all their hard work in planning this year’s Continuing Education programs.

Librarian News: General TidBits from Everywhere

Nancy Forsberg, The Bristol-Myers Squibb Children's Hospital

FirstGov.Gov News:

- There is a newly revised index listing all the web pages and topics in alpha order.
- There is now a "News and Features" box on the home page that highlights links to pertinent topics and where you can view news and press releases from several federal agencies.
- You can sign up for 51 free newsletters at <http://contacts.gsa.gov/listgov.nsf> including...
Foreign travel warnings; State Dept. fact sheets; Food Safety; Elementary and Secondary Education news; Census Updates; Information for Students; Environmental News; Food and Drug News; Mental Health News; Safety News; Drug and Product Recalls, etc.
- There is also a new gateway for Federal Employees.

FDA News:

New Guidelines for "Drug Watch" Web Site May 5, 2005

The FDA is soliciting input from the public on a new website for consumers, "Drug Watch". It will have the most up-to-date, factual information about potential side effects and/or risks, according to the proposal. The new guidelines were issued and additional information on the "Drug Oversight Board" was made available. Take a look at the FAQs at www.fda.gov/cder/drug/DrugSafety/drugSafetyQA.htm

NIH News:

Florida Physicians to Write Prescriptions for Patient Information, Feb 10, 2005.

A pilot program, called *Information Rx*, in Florida encourages physicians to refer their patients to MedlinePlus for up-to-date, reliable health information. Supported by the American Medical Association Foundation, National Library of Medicine, and the Fisher Center for Alzheimer's Research Foundation, the project is very important in closing the information gap. "Today, the majority of U.S. adults online—80 percent" use the Net to find health information. Most users say it helps them obtain better health care...Nearly 70 percent of patients nationwide add they will pay serious attention to a Web site recommended by their physician." The program is also targeting health literacy and patient education. The full announcement is on the NLM news site.

iHealthBeat News:

North Carolina Hospital Features Patient Blogs on Its Web Site April 27, 2005

iHealthBeat from California HealthCare Foundation, "Reporting the Internet's Impact on Healthcare", reported that North Carolina's High Point Regional Health System (www.highpointregional.com & click on *Patient Blogs*) will be letting patients 'talk' about their hospital experiences on the hospital's web site. The original article is in the *Greensboro News & Record* of April 26. As part of the marketing department for the hospital, Aaron Wall hopes more people will visit the website which had 50,000 hits in March.

NJ Horizon Blue Cross Blue Shield to Offer E-Prescribing Software to Docs May 9, 2005

Hoping to help improve patient safety and contain costs, the insurer is offering \$3 million of electronic prescribing software, at no-cost to the first 700 physicians. Horizon Blue Cross Blue Shield will also pay for pda's and training for 'Caremark Rx' and offer quarterly financial incentives to keep them using it. The original announcement was made in American Medical News.

California HealthCare Foundation is an independent foundation based in Oakland which works toward improving healthcare in California. Take a look and browse topics including *Chronic Disease Care, Health Care Delivery, Health Care Financing, Health Insurance, Health Plans, Health Policy, Health Privacy, Healthy Families, Hospitals, iHealth & Technology, Long Term Care, Medi-Cal Medicare, Patient Safety, Prescription Drugs, Quality, Special Populations, Workforce* at www.chcf.org.

MedlinePlus News:

Indiana & Massachusetts Added to 'Go Local', May 4, 2005

From the MedLib listserv and Naomi Miller at NLM, the *MedlinePlus Go Local*

Indiana and Massachusetts have been added as links joining the 2 states already available, North Carolina and Missouri. When you choose a health topic, a menu of *Go Local areas* appears, or you can click on an interactive map which links users to a directory of that state's hospitals.

ALA News :

The director of the Princeton Public Library, Leslie Burger, was elected American Library Association president for the 2006-2007 term. ALA is the oldest and largest library organization in the world with 64,000 members. Burger is past president of the Association of Specialized and Cooperative Library Agencies (ASCLA), the NJ Library Association and the Connecticut Library Association. She previously worked for the NJ State Library and the Connecticut State Library and is the owner of Library Development Solutions consulting firm.

Healthfinder.gov News:

From healthfinder (and Debby Mangan), Healthfinder celebrated their 8th anniversary in April. As part of its ongoing improvements, healthfinder has added access to Google search, "in which we have identified the most consumer-oriented sections of over 300 U.S. government health Web sites and indexed the best 100,000 pages out of several million to provide the most relevant information." Meaning, you can put a word or phrase in the Google search box and it brings back information only from those government agencies websites. Try it at www.healthfinder.gov and also check out what health observances are coming up in future months.

IFLA News: *Call for contribution for the Success Stories Database*

If you are interested in the international library scene, the International Federation of Library Associations and Institutions has set up a database that will feature the values of libraries. As part of its World Summit on the Information Society activities, IFLA is asking libraries to list achievements and projects. IFLA hopes, if these services in providing knowledge and information is better known to the public and funding agencies, future activities and needs will be funded. "The strength of libraries in the world today is to cooperate and network on all levels, local, regional, national and international...we hope that this will also spark new ideas for cooperative efforts and encourage us all to continue to develop and innovate new services and activities." The categories are 1. Libraries as access point; 2. Libraries as ICT learning centres; 3. Libraries for continuing education; 4. Libraries for specific needs; and 5. Libraries for cultural heritage. For further information and other international library info (such as assistance for libraries in Sri Lanka after the tsunami) go to www.ifla.org.

CINJ News: *Spanish version of Clinical Trials Website*

Courier News May 5, 2005 www.njctc.org

With the New Jersey Clinical Trial Connect website now available in Spanish, doctors hope to get more information to the area's large Latino community. The web site is the only one of its kind in the U.S. and is funded by the state and operated by The Cancer Institute of New Jersey. Now cancer patients have access to 400+ clinical trials in NJ. Cancer is the second-greatest killer among the population in NJ, breast cancer for women and lung cancer for men.

What are YOU Reading?

From the Freepint* world of *Jobs Advice* comes this forum tidbit you might find interesting...

Lorraine Bradshaw, an information specialist from Australia, writes "your current reading material is a good indication of how serious you are about Continuing Professional Development...and the last half dozen books that you have read is also a good indication of where you will be headed in the next 12 months." Lorraine even mentions that those whose job is to research for others can be forgiven for not wanting to take on the heavy stuff at home. But to keep your thinking skills updated and to get that promotion at work, read everything you need to so you acquire the knowledge necessary.

*Freepint is a network of global information researchers and free resources including a newsletter and "Bar" where you can post research questions. <http://web.freepint.com/forum/bar/>

Interested in MLA's Consumer Health Information Specialization Program?

The Consumer Health Committee of HSLANJ recently surveyed the membership to gauge the level of interest in MLA's Consumer Health Information Specialization Program, and to learn about the individual consumer health projects of HSLANJ member libraries. The survey was placed on SurveyMonkey from 1/25/05 until 2/21/05, and 39 members completed it. 25 respondents are interested in obtaining a consumer health information specialization certificate from MLA, 8 are not interested, and 6 already have a certificate (5 at Level I, 1 at Level II).

Of the 25 respondents who are interested in obtaining an MLA Consumer Health Information Specialization certificate, most were interested in Level I certification. This certification requires one four-hour MLA approved course from the more general Category A list found on the MLA site, and 8 additional hours in more specialized courses from the MLA approved Category B list. The recent course sponsored by HSLANJ on March 9, 2005, "Face to Face: Strategies for Effective Consumer Health Communication," can be counted towards specialization as a Category B class. More information about the specialization process will be coming in the next issue of ePULSE, or go to the MLA Consumer Health Information Specialization website at <http://www.mlanet.org/education/chc/index.html#2>.

Twenty-nine members are interested in attending continuing education courses in consumer health, with the most popular subjects being complementary and alternative medicine resources (18 respondents), health/health information literacy (16), marketing and promotion (16), and drug information resources (15). A number of continuing education courses have been selected as possibilities, and an attempt will be made to schedule a Category A class in 2006. NNLM has also developed a new consumer health class, "Caring for the Mind," about mental health resources, and the Consumer Health Committee is planning to offer this class for both HSLANJ members and public librarians.

HSLANJ members and their libraries are also active in their communities. Several members have partnered with public libraries to deliver consumer health information, including involvement in grant programs funded by NNLM to enable partnerships between public and medical libraries in a health system, as well as between a medical library and the New Jersey State Library. Other members have developed informal relationships with their local public libraries, and contacted public libraries in a county wide area to increase awareness of a consumer health collection in their medical library. HealthyNJ has a continuing partnership with Newark Public Library to increase the number of Spanish topics on their website, and for translation services, they have a cooperative agreement with La Sala Hispanoamericana. Three libraries have a contract with the South Jersey Regional Library Cooperative to assist libraries and their patrons with consumer health information. In addition, several members have promoted their consumer health services to the public in local newspapers, at health fairs and at community events.

HSLANJ Award Banquet April 2005



*Madeleine Taylor,
Patti May, Kerry
O'Rourke*



*HSLANJ Health Sciences
Librarian of 2005:
Patricia May,
Director of Library Services
St. Joseph's Regional
Medical Center,
with her family.*

*Madeleine Taylor,
Patti May, Eleanor
Silverman*



HSLANJ Annual Awards Dinner April 13, 2005

Eleanor Silverman, St. Joseph's Hospital and Medical Center

Over 40 HSLANJ members gathered for the annual awards dinner at Sir John's Restaurant in North Brunswick on Wednesday, April 13, 2005, to enjoy a lovely evening of camaraderie with colleagues. The chairs for the dinner were Eleanor Silverman from St. Joseph's Hospital and Claudia Allocco from Hackensack. They did a wonderful job organizing and setting up so all attendees could have a great time and enjoy the fellowship of HSLANJ members.

The evening began with a relaxing cocktail hour that gave everyone a chance to unwind and catch his or her breath after a busy workday. The lakeside dining room was beautifully decorated with "HSLANJ green" table linens and balloons.

Prior to the dinner, HSLANJ President Robin Siegel made welcoming remarks. The awards committee chairs thanked everyone who had worked to make the evening a success. The highlights of the evening were the presentations of the *Administrator of the Year* and the *Librarian of the Year* awards.

Cheryl Erenberg and Mary K. Joyce of Morristown Memorial Hospital, Kathy Moeller and Vicki Sciuk of Overlook Hospital, and Juliette Ratner and Pat Regenberg of Mountainside Hospital presented the first award to the *Administrator of the Year*. ***The HSLANJ Administrator of the Year 2005 award was given to Jeffrey L. Levine, PhD, division director of academic affairs for Atlantic Health System,*** in appreciation of his support for health sciences libraries. He was instrumental in spearheading the successful application of a National Library of Medicine contract for the system libraries and in developing an outreach program to provide library information about surgical or diagnostic procedures to patients prior to their hospital admission.

Kerry O'Rourke of UMDNJ – Robert Wood Johnson and Madeleine Taylor of St. Joseph's Regional Medical Center presented the award to ***HSLANJ's Health Sciences Librarian 2005. The award was presented to Patricia May, Director of Library Services at St. Joseph's Regional Medical Center in Paterson.*** Patricia has been at St. Joseph's for twenty-nine years, and has been the director of library services since 1982. Patricia was instrumental in developing initiatives for HSLANJ – including co-sponsorship of the NJ State Library's "Super Librarian" Campaign, and the outreach component of the HSLANJ marketing campaign to public librarians with the HSLANJ brochure, "Health Sciences Libraries Help Save Lives."

Patricia was recognized for her vision and excellence in medical librarianship, her unwavering support and promotion of health sciences libraries and her professional, innovative leadership. At the end of the presentation, Patricia's husband, Dominic, and her daughter, Amanda, surprised her with a bouquet of flowers.

The format of the awards dinner was changed to present the annual awards prior to the dinner, so that awardees' families could be invited. Following the dinner, Juliette Ratner read the proclamation from NJ governor Richard J. Codey which designated

the week of March 7th as Health Sciences Library Week. Committee participation certificates and professional recognition certificates were then presented. Professional recognition certificates were instituted to acknowledge HSLANJ members' professional achievements in publishing and meeting or poster presentations.

Certificates were issued to **Micki McIntyre**, UMDNJ; **Catherine M. Boss**, Jersey Shore University Medical Center; **Robert T. Mackes**, Union Hospital; **Elaine Goldman**, Pascack Valley Hospital; **Patricia Regenberg**, The Mountainside Hospital; **Barbara S. Reich**, Hackensack University Medical Center; **Michelle Volesko Brewer**, New Jersey Hospital Association; **Keydi M. Boss**, Holy Name Hospital; **Robin Siegel**, CentraState Healthcare System; **Elisabeth Jacobsen**, Trinitas Hospital; **Janice K. Skica**, UMDNJ Health Sciences Library at Stratford; **Eleanor B. Silverman**, PBI Regional Medical Center; **Madeleine M. Taylor**, St. Joseph's Regional Medical Center; **Elaine Brogan**; **Roberta Bronson Fitzpatrick**, UMDNJ George F. Smith Library; **Kathleen Moeller**, Overlook Hospital, and **Patricia May**, St. Joseph's Regional Medical Center.

The evening ended with the traditional basket raffle, and the winner was Deborah Magnan of Hackensack University Medical Center. The committee would like to thank everyone who supported the dinner, donated to the raffle basket, nominated candidates for the awards, and assisted with preparations for the event.

HSLANJ Award Banquet April 2005



ADMINISTRATOR OF THE YEAR—Jeffrey L. Levine, PhD, of Atlantic Health Systems, with presenters Cheryl Erenberg, Vicki Sciuk, Juliette Ratner, Mary K. Joyce, Pat Regenberg, Kathy Moeller

2005-2006

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UMDNJ, New Brunswick

Donald A. B. Lindberg Research Fellowship

The Lindberg Research Fellowship Endowment, established in 2003, will provide a \$25,000 grant, awarded annually by MLA through a competitive grant process. The purpose of this fellowship is to fund research aimed at expanding the research knowledgebase, linking the information services provided by librarians to improved health care and advances in biomedical research. Areas of interest may include "organization, delivery, use, technology, and impact of information and knowledge on: health care access and delivery; public health services; consumers' use of health information; biomedical research; education for the health professions"

Application deadline is November 15.

Hospital Libraries Section of the Medical Library Association

For more information about any of MLA's grants or scholarships, contact Lisa C. Fried, 312.419.9094 x28 or email mlapd2@mlahq.org

Professional Development Grants

This award, gives librarians working in hospital and similar clinical settings financial support for educational or research activities. According to the HLS/MLA website: "The grant may also be used to support reimbursement for expenses incurred in conducting scientific research, such as professional assistance in survey research design, statistical analyses, etc....amount of the award will not exceed the actual expenses... and will not exceed \$800.00."

Eligibility: *employed as a health sciences librarian within the last year in hospital or clinical care institution; *not previously received this award or any other MLA grant, scholarship within the last year; *preferred be a member of the Hospital Libraries Section/MLA

NOTE: Deadline for applications is August 1st (awarded September 15) & February 1st (awarded April 15)

Health Sciences Libraries Help Save Lives

HSLANJ Calendar Upcoming Events

- ◆ September 14, 2005 *General Meeting*
- ◆ October 19, 2005 *Board Meeting*
- ◆ December 7, 2005 *General Meeting*
- ◆ February 8, 2006 *Board Meeting*



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